NEELSON

Tiles

DIGITAL VITRIFIED TILES

300X600MM

www.neelson.in

COMPANY PROFILE

We, NEELSON Ceramic, are an ISO 9001-2008 certified Manufacturer & Exporter of Ceramic Glazed Vitrified Tiles located at the ceramic capital hub of India(Morbi). Our products are made with the state of the art fully automatic manufacturing plant in collaboration with Italian, German and Spain technology.

NEELSON

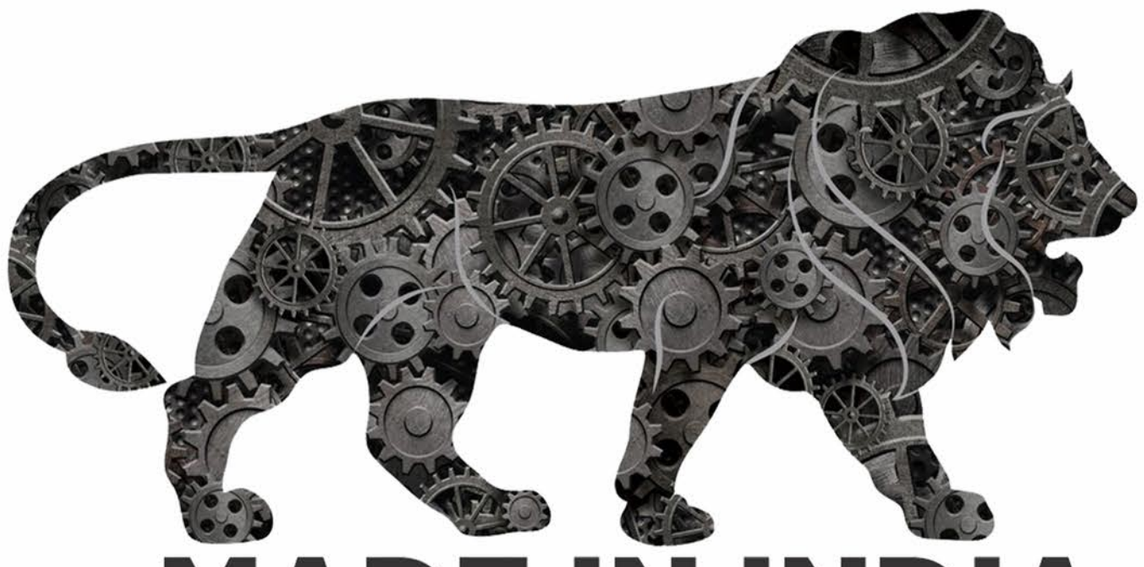
Tiles-Bathware

MISSION

Delight customers with world class ceramic products and services at affordable prices. Make Neelson synonymous with best quality in ceramics and set new benchmarks of excellence for all stakeholders.

VISION

Our vision is to satisfy all the needs of our precious customers by our premium qulity products and our well trained staff. By adopting latest technology and corporate experienced workers, we are on our way to achieve our target.



MADE IN INDIA

स्वच्छ भारत

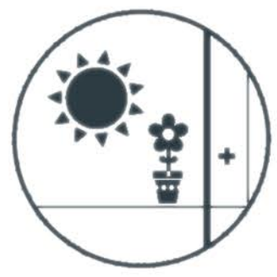
एक कदम स्वच्छता की ओर

WITH A FIRM RESOLVE TO BRING ABOUT PRODUCTS UTILIZING ALL RESOURCES INDIAN, NEELSON BELIEVES IN CREATING CUTTING EDGE PRODUCTS WITH A SIGNATURE STYLE AND TRULY INDIAN IN DESCENT. WE TRULY SUPPORT THE CALL FOR A SELF- RELIANT INDIA.

APPLICATION

INDOOR FLOORS

OUTDOOR FLOORS



EXTERIOR FACADES

KITCHEN
COUNTER TOPS

INTERIOR FURNISHING
AND DESIGN ELEMENTS

BATHROOM VANITY TOPS
AND SHELVES

INDOOR WALLS

FEATURES

STAIN
PROOF

EASY TO
CLEAN

HYGIENIC

NON-
ABSORBENT

DURABLE

FROST
PROOF

CHEMICAL
RESISTENCE

SCRATCH
RESISTENCE

UV RAY
RESISTENCE

HOT
RESISTANCE

TECHNOLOGY

Technology is a key factor behind Neelson's innovation and remarkable products.

SYSTEM Ceramics
KEDA
efi cretaprint
MODENA 摩德娜
IN.TE.SA.

(COLORS)

6

APPOLO IVORY

APPOLO BEIGE

APPOLO BROWN

THICKNESS
9MM

FINISH
MATT

SIZE
300x600MM
(12”x24”)

APPOLO TUSK

APPOLO GREY

APPOLO DARK GREY

THICKNESS
9MM

FINISH
MATT

SIZE
300x600MM
(12”x24”)

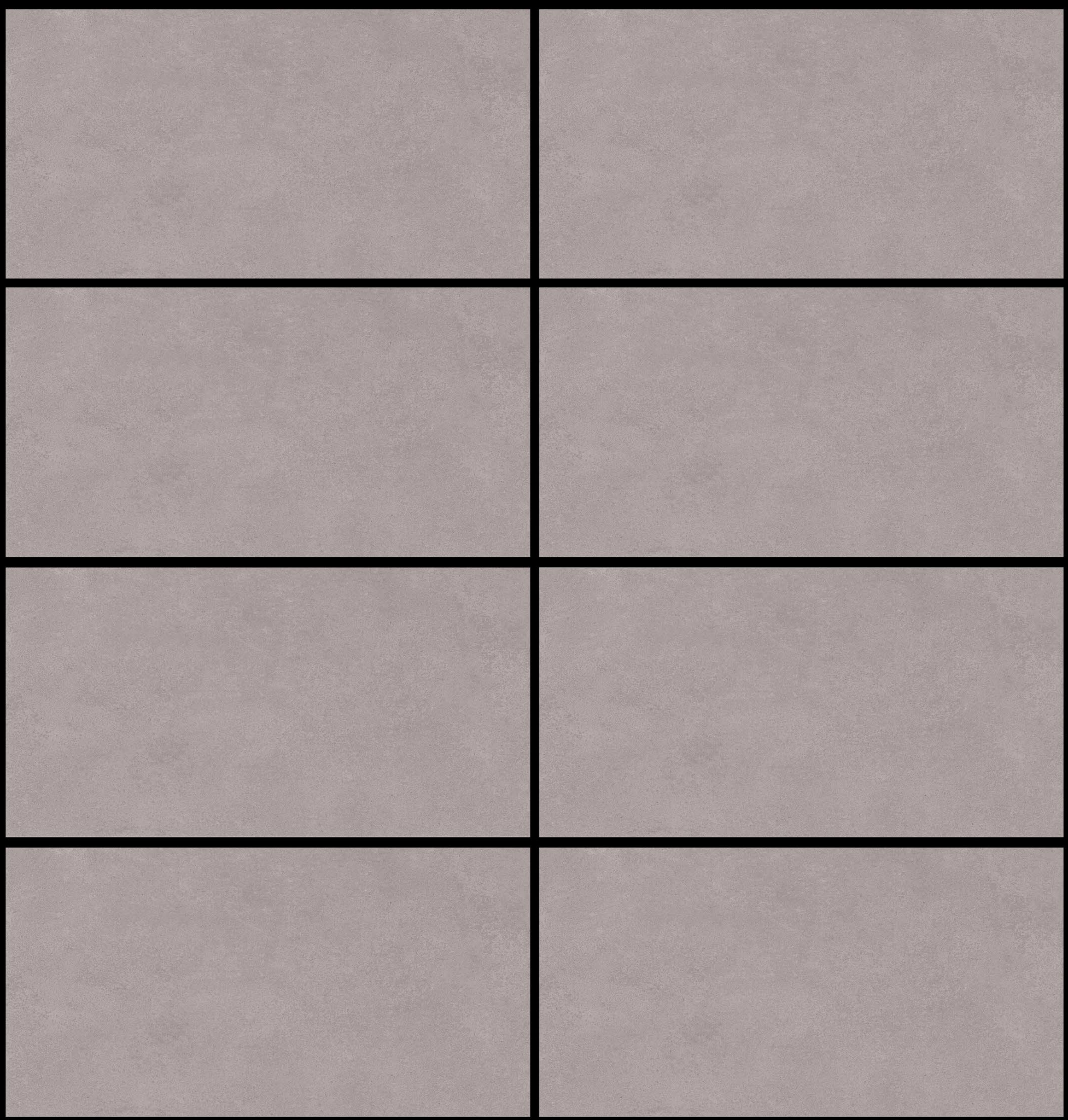
Matt

NEELSON
Tiles

random *aleatorio* | wall / floor tiles *pavimenti / rivestimenti* | use 3mm space usare lo spazio 3mm

APPOLO TUSK

300X600 mm



Eco Friendly | Digital Printing + | High Reflection Glaze | Abrasion Resistance | Imported Super Glaze

Digital Glazed Vitrified Tiles

www.neelsonceramic.com

(COLORS)

4

CAMARGUE LIGHT

CAMARGUE DARK

CAMARGUE GREY

CAMARGUE DARK GREY

THICKNESS
9MM

FINISH
MATT

SIZE
300x600MM
(12”x24”)

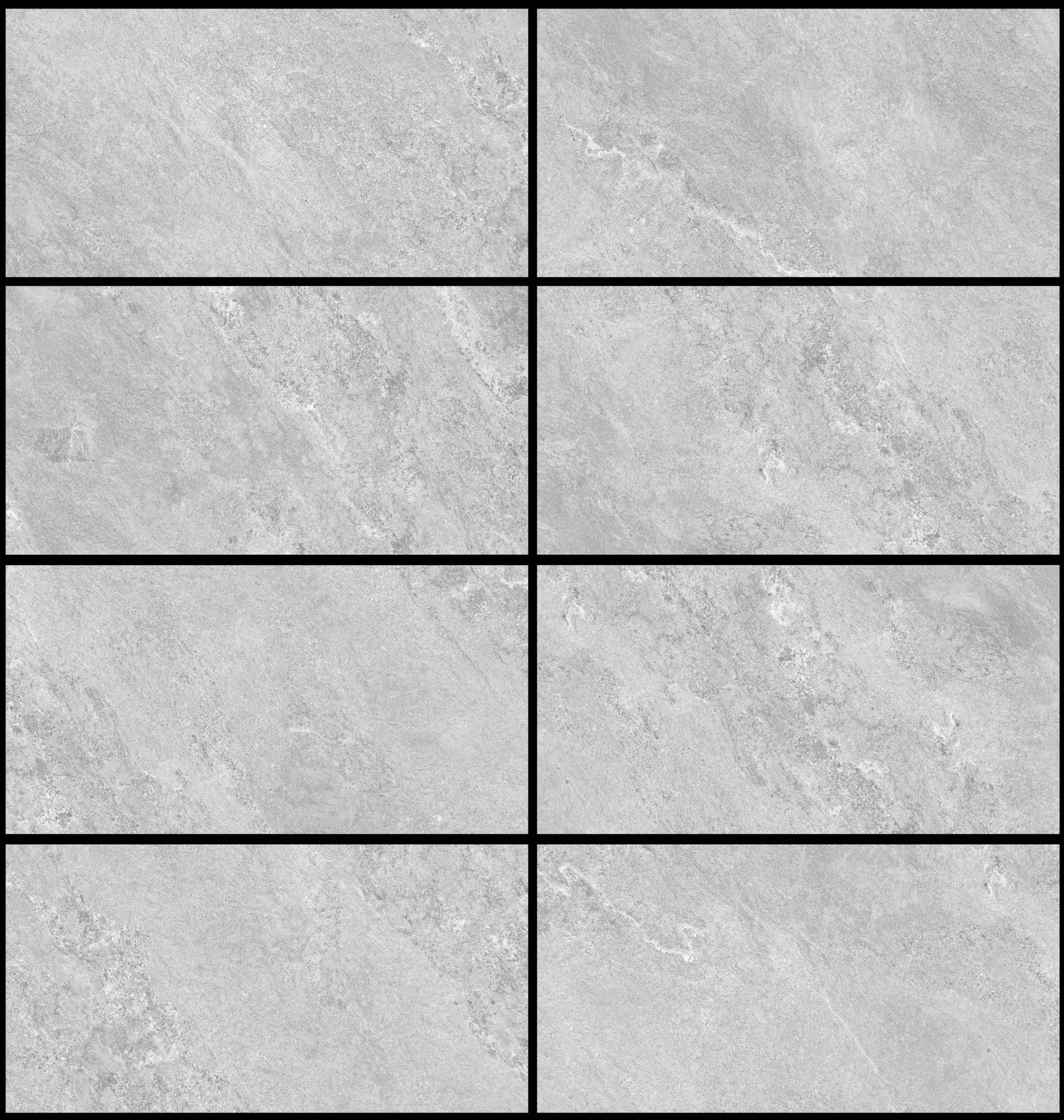
Matt

random *aleatorio* | wall / floor tiles *pavimenti / rivestimenti* | use 3mm space usare lo spazio 3mm

NEELSON
Tiles

CAMARGUE DARK GREY

300X600 mm



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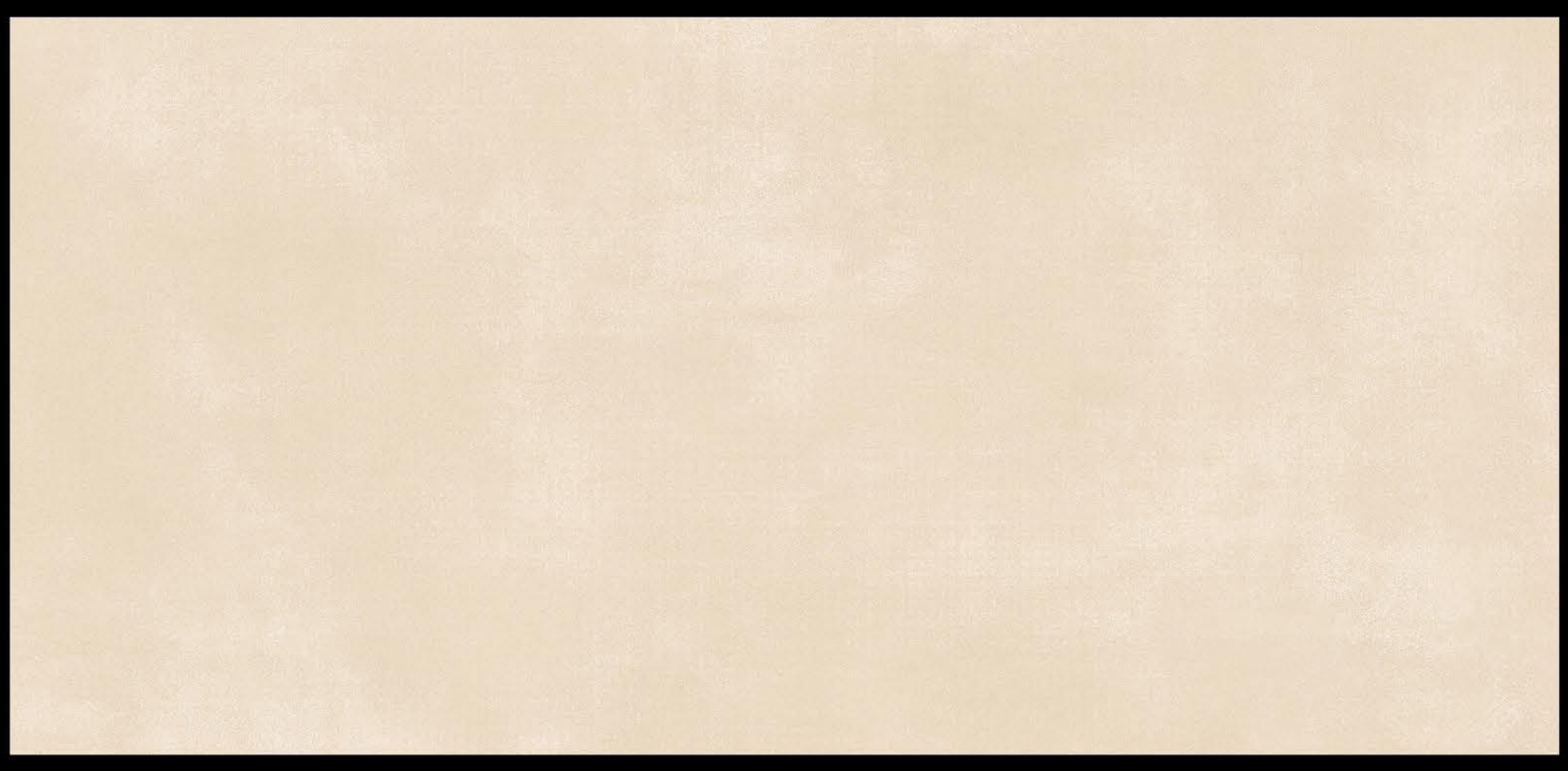
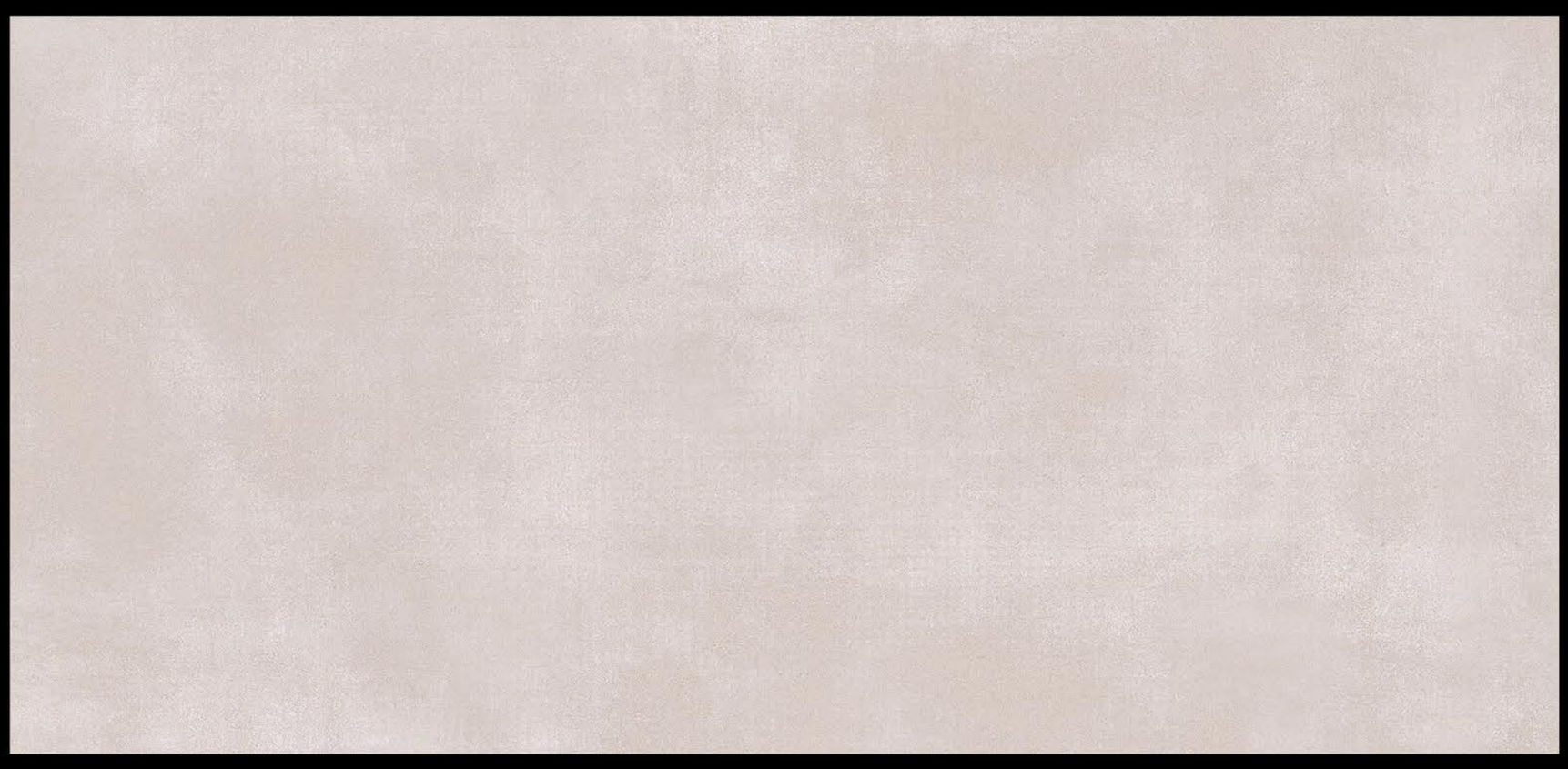
(COLORS)

6

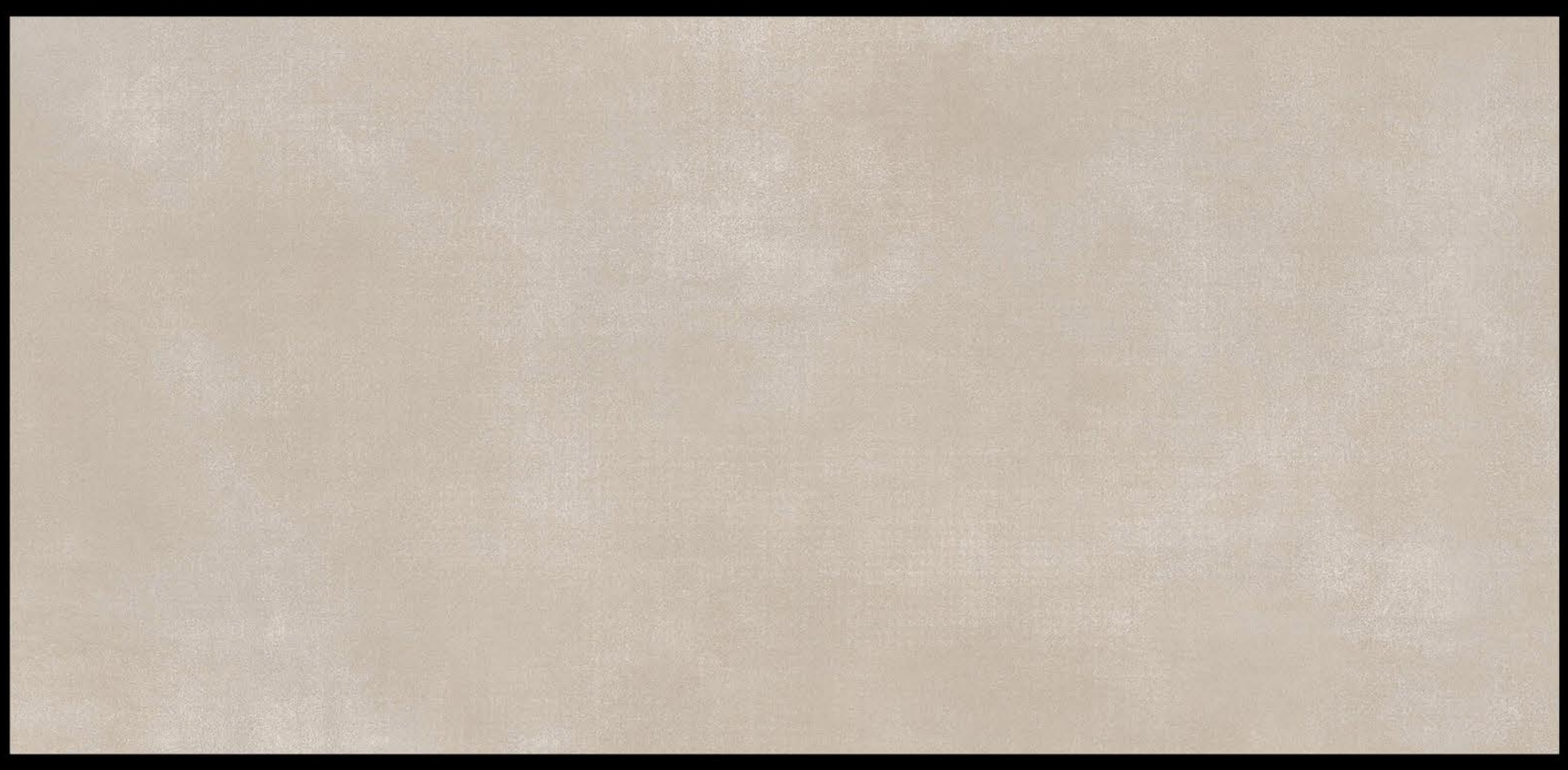
CELIA OLIVE



CELIA PINK



CELIA IVORY

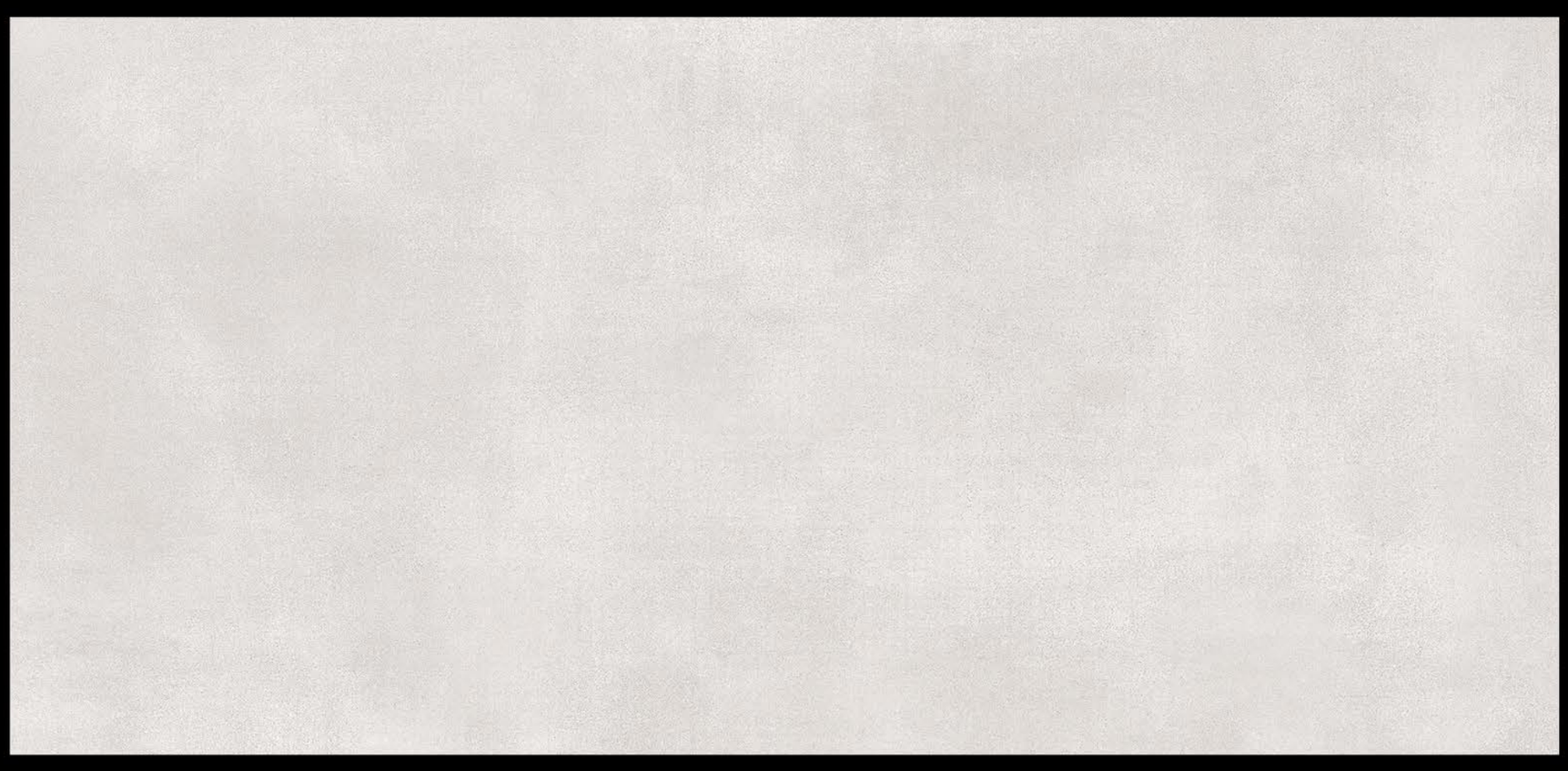


THICKNESS
9MM

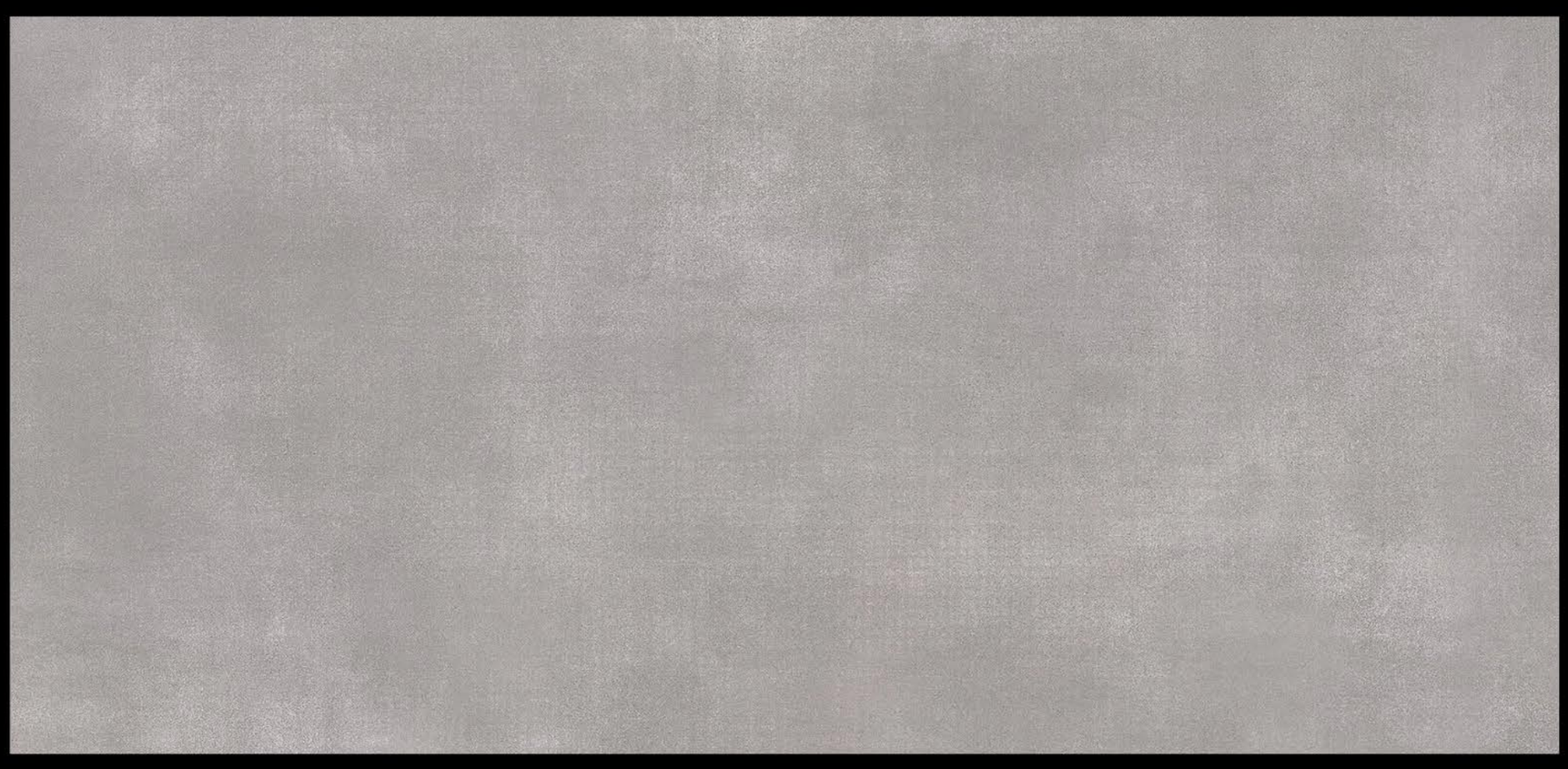
FINISH
MATT

SIZE
300x600MM
(12”x24”)

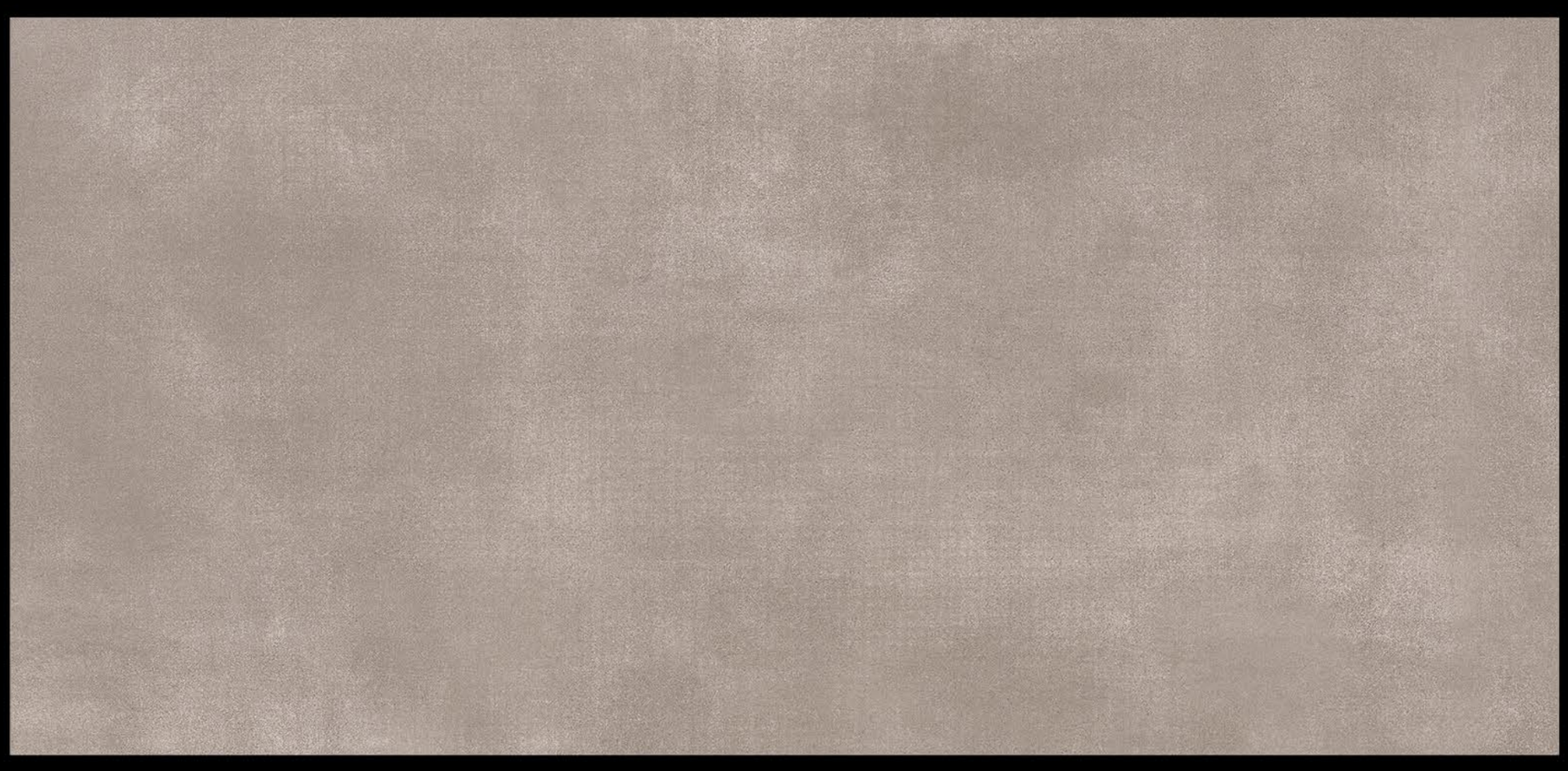
CELIA BIANCO



CELIA GRIS



CELIA CHOCO



THICKNESS
9MM

FINISH
MATT

SIZE
300x600MM
(12”x24”)

Matt

random *aleatorio* | wall / floor tiles *pavimenti / rivestimenti* | use 3mm space usare lo spazio 3mm

NEELSON
Tiles

CELIA BIANCO

300X600 mm

Eco Friendly | Digital Printing + | High Reflection Glaze | Abrasion Resistance | Imported Super Glaze

Digital Glazed Vitrified Tiles

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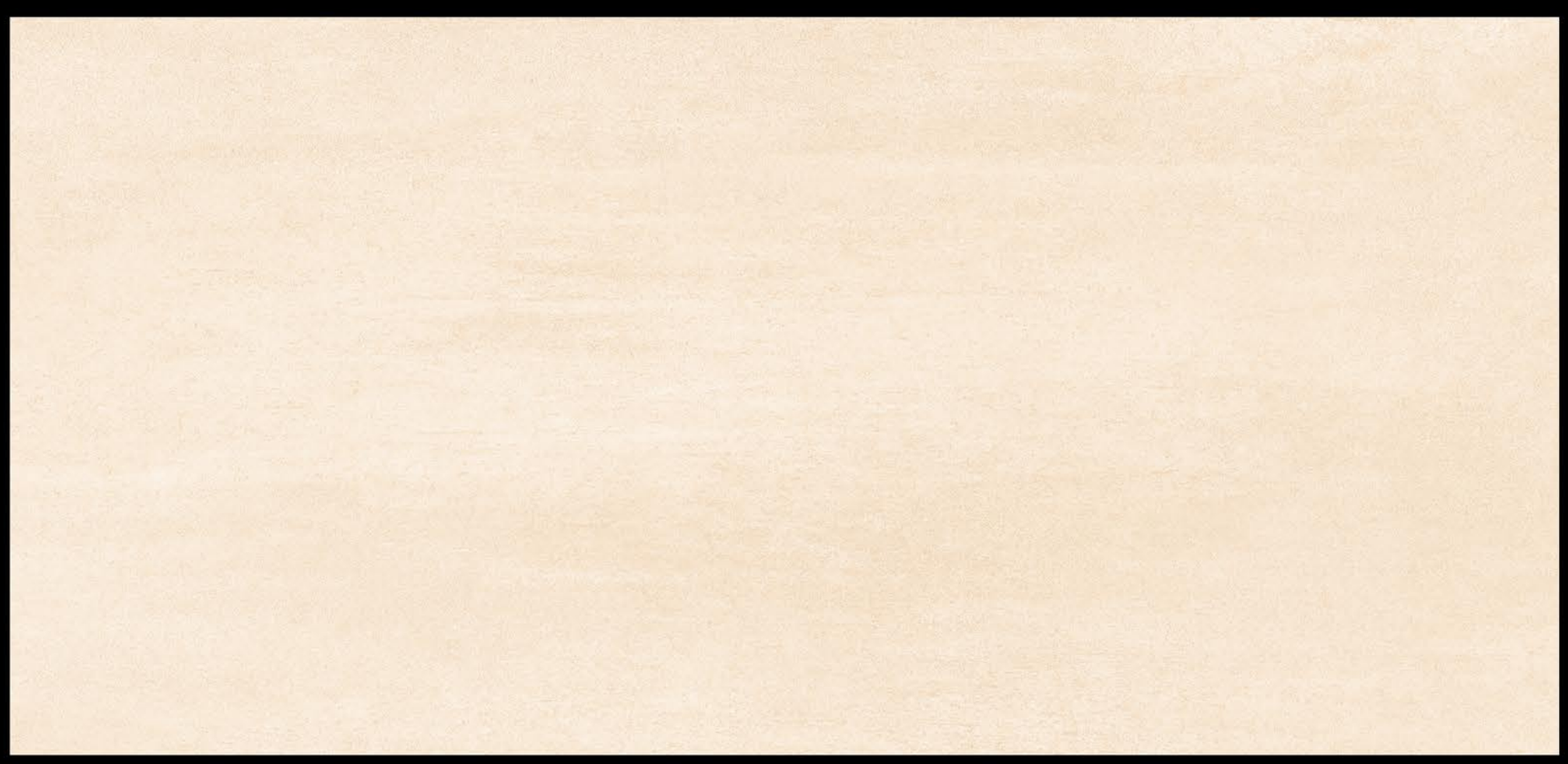
(COLORS)

6

DANXIA IVORY



DANXIA COTTO

DANXIA BROWN

THICKNESS
9MM

FINISH
MATT

SIZE
300x600MM
(12”x24”)

DANXIA BLANCO

DANXIA LIGHT GREY

DANXIA DARK GREY

THICKNESS
9MM

FINISH
MATT

SIZE
300x600MM
(12”x24”)

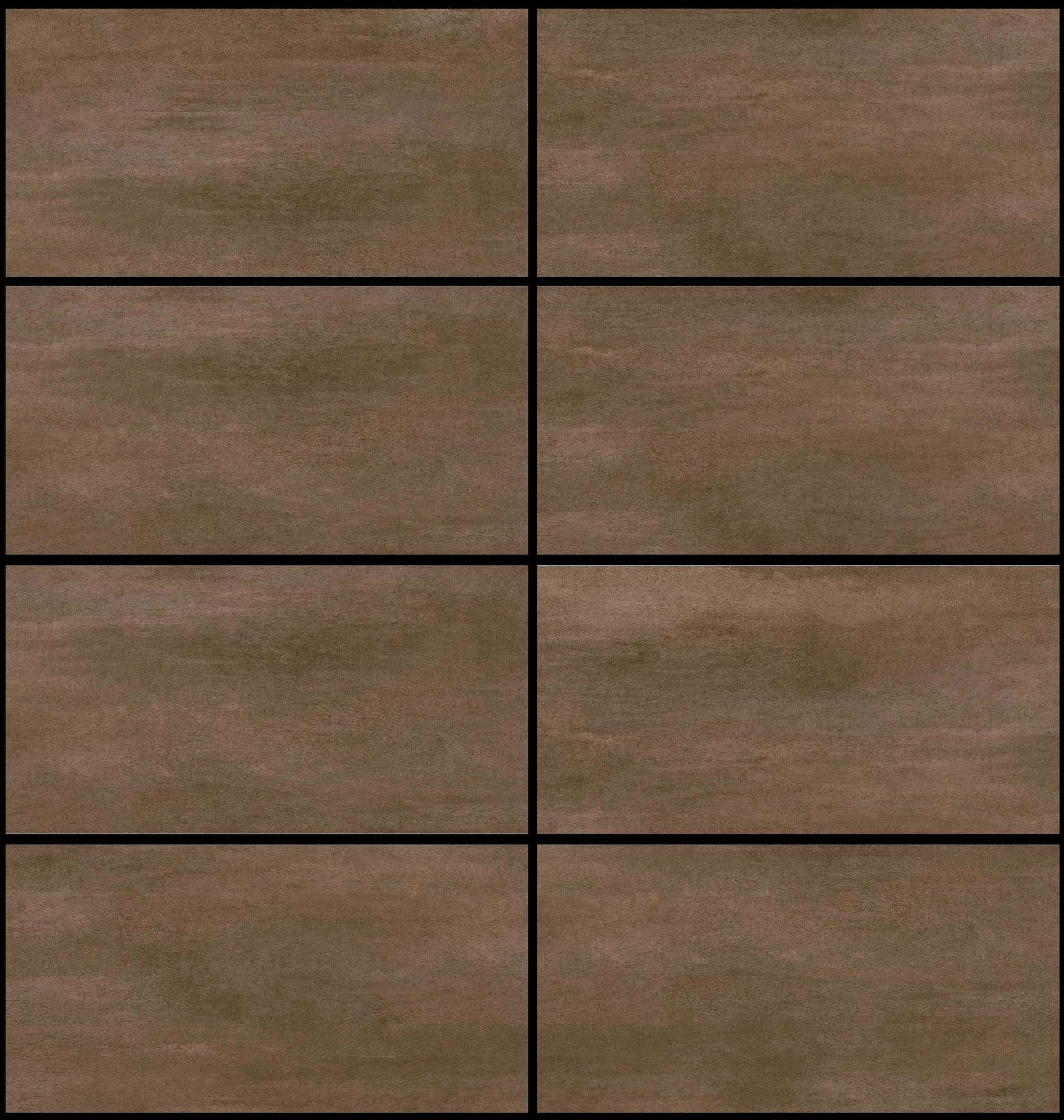
Matt

random *aleatorio* | wall / floor tiles *pavimenti / rivestimenti* | use 3mm space usare lo spazio 3mm

NEELSON
Tiles

DANXIA BROWN

300X600 mm



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(COLORS)

6

DUBLIN BEACH

DUBLIN CREMA

DUBLIN SAND

THICKNESS
9MM

FINISH
MATT

SIZE
300x600MM
(12”x24”)

DUBLIN WHITE

DUBLIN GREY

DUBLIN GRIS

THICKNESS
9MM

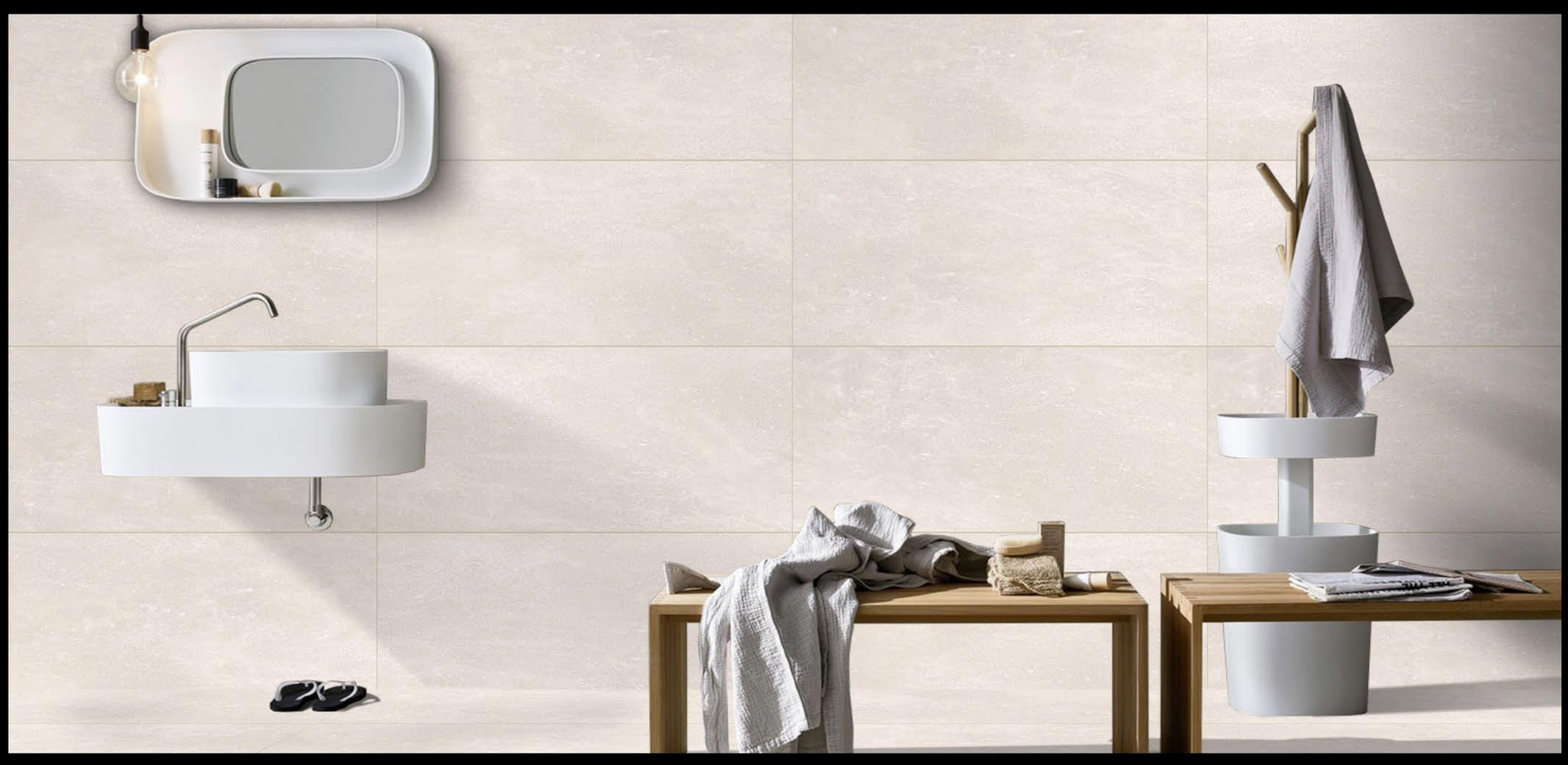
FINISH
MATT

SIZE
300x600MM
(12”x24”)

Matt

random *aleatorio* | wall / floor tiles *pavimenti / rivestimenti* | use 3mm space usare lo spazio 3mm

NEELSON
Tiles



DUBLIN CREMA

300X600 mm

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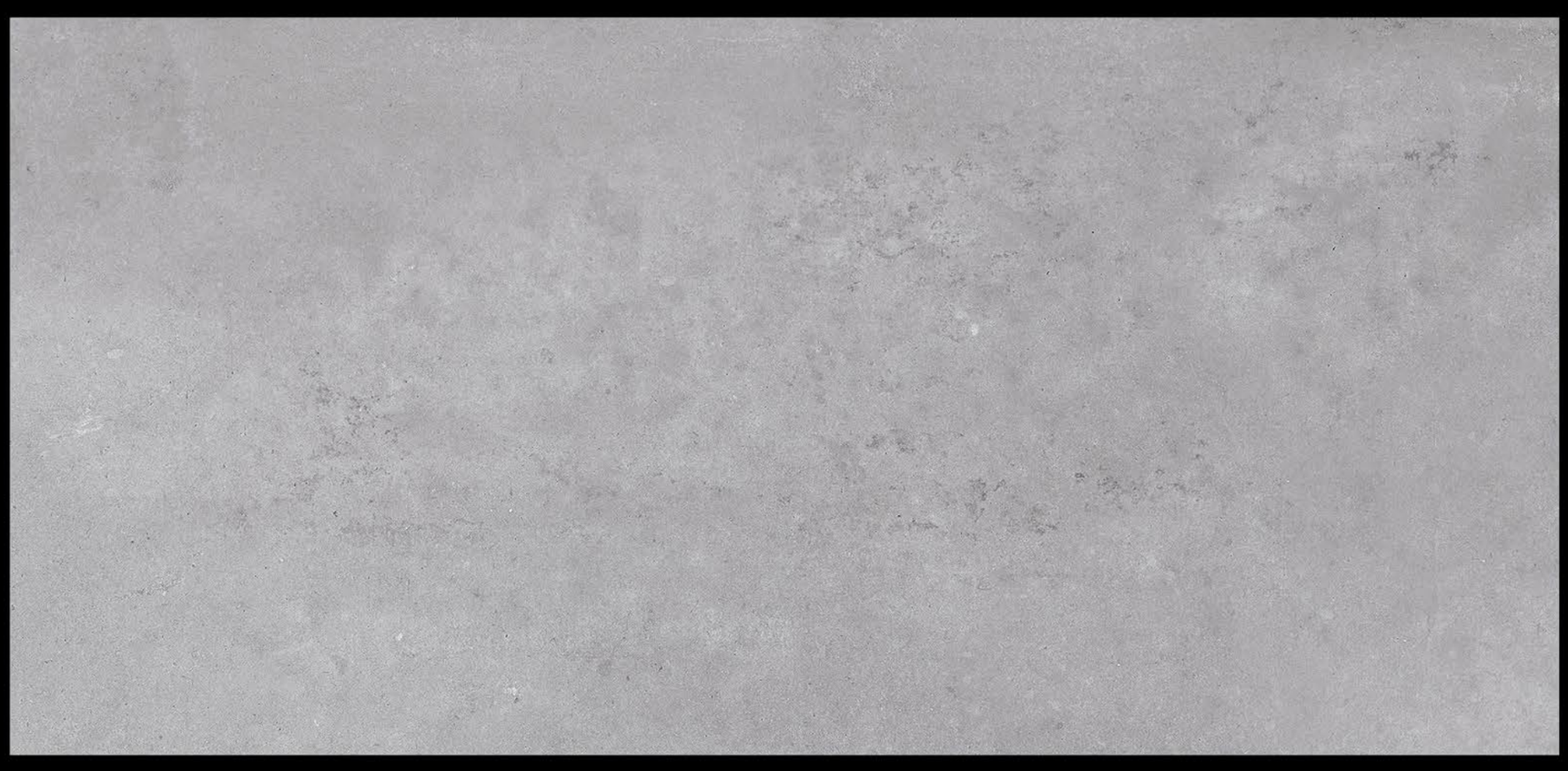
(COLORS)

6

ELAPSO ARK

ELAPSO SKY

ELAPSO GREY

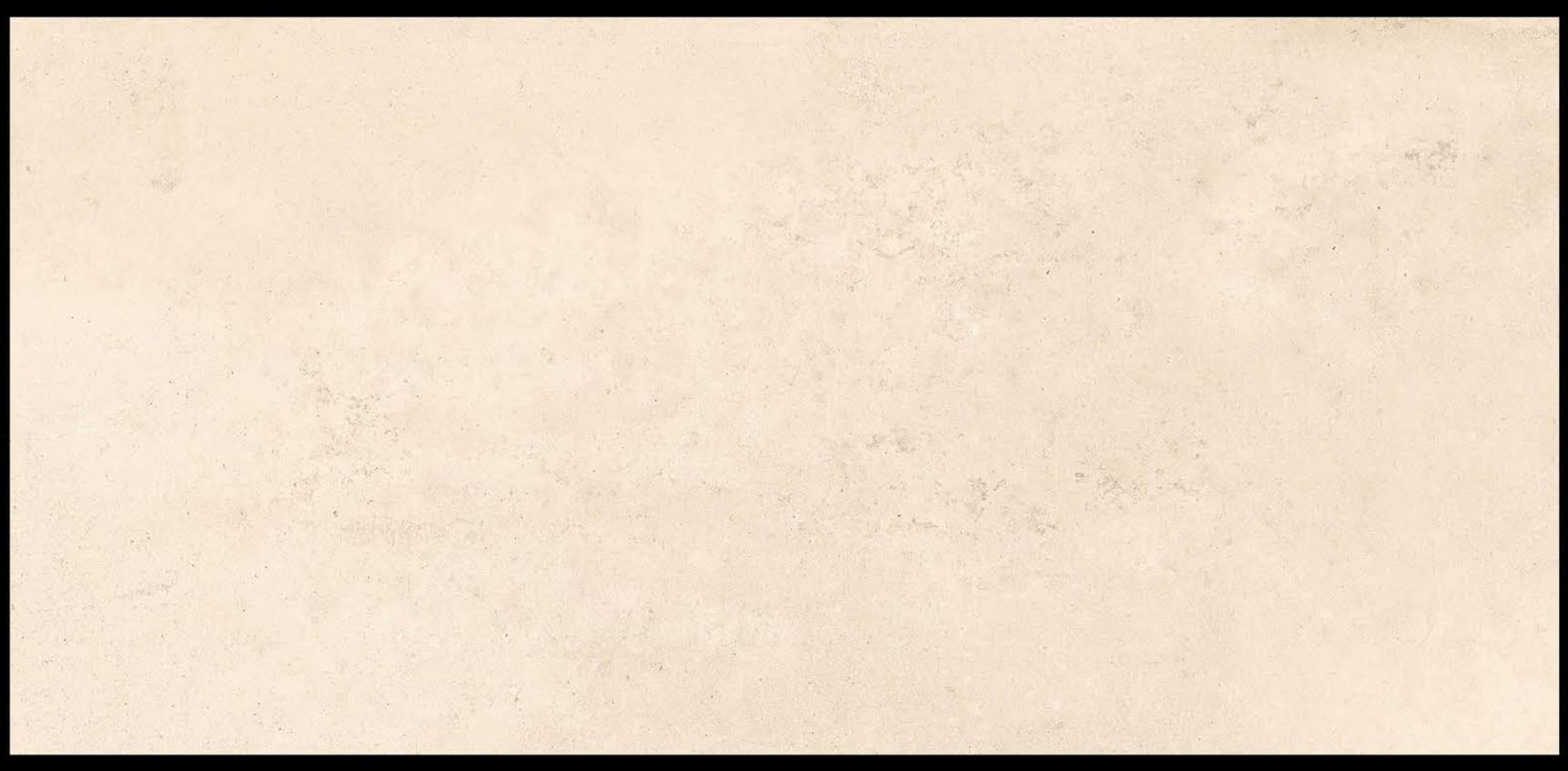


THICKNESS
9MM

FINISH
MATT

SIZE
300x600MM
(12”x24”)

ELAPSO BLEND



ELAPSO NATURAL

ELAPSO NOCE

THICKNESS
9MM

FINISH
MATT

SIZE
300x600MM
(12”x24”)

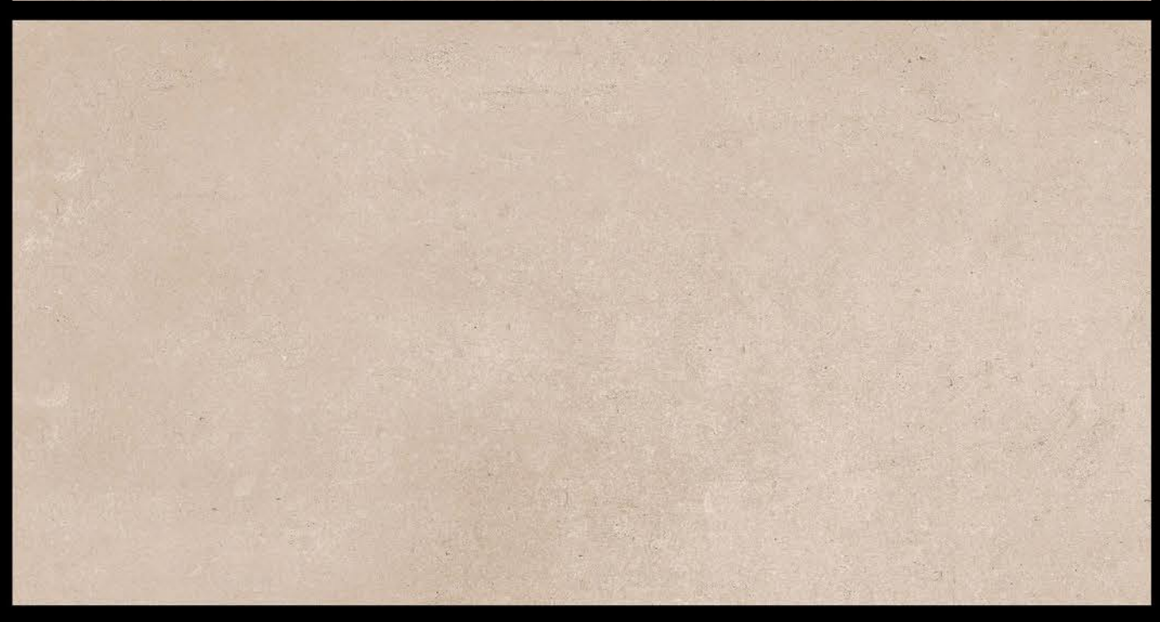
Matt

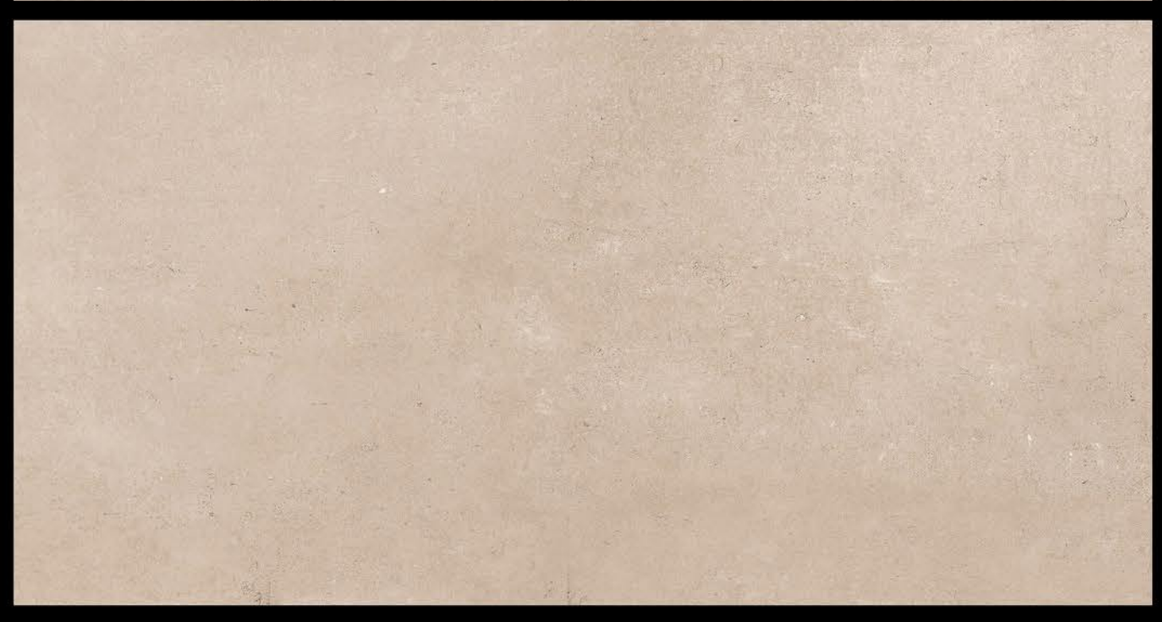
random *aleatorio* | wall / floor tiles *pavimenti / rivestimenti* | use 3mm space usare lo spazio 3mm

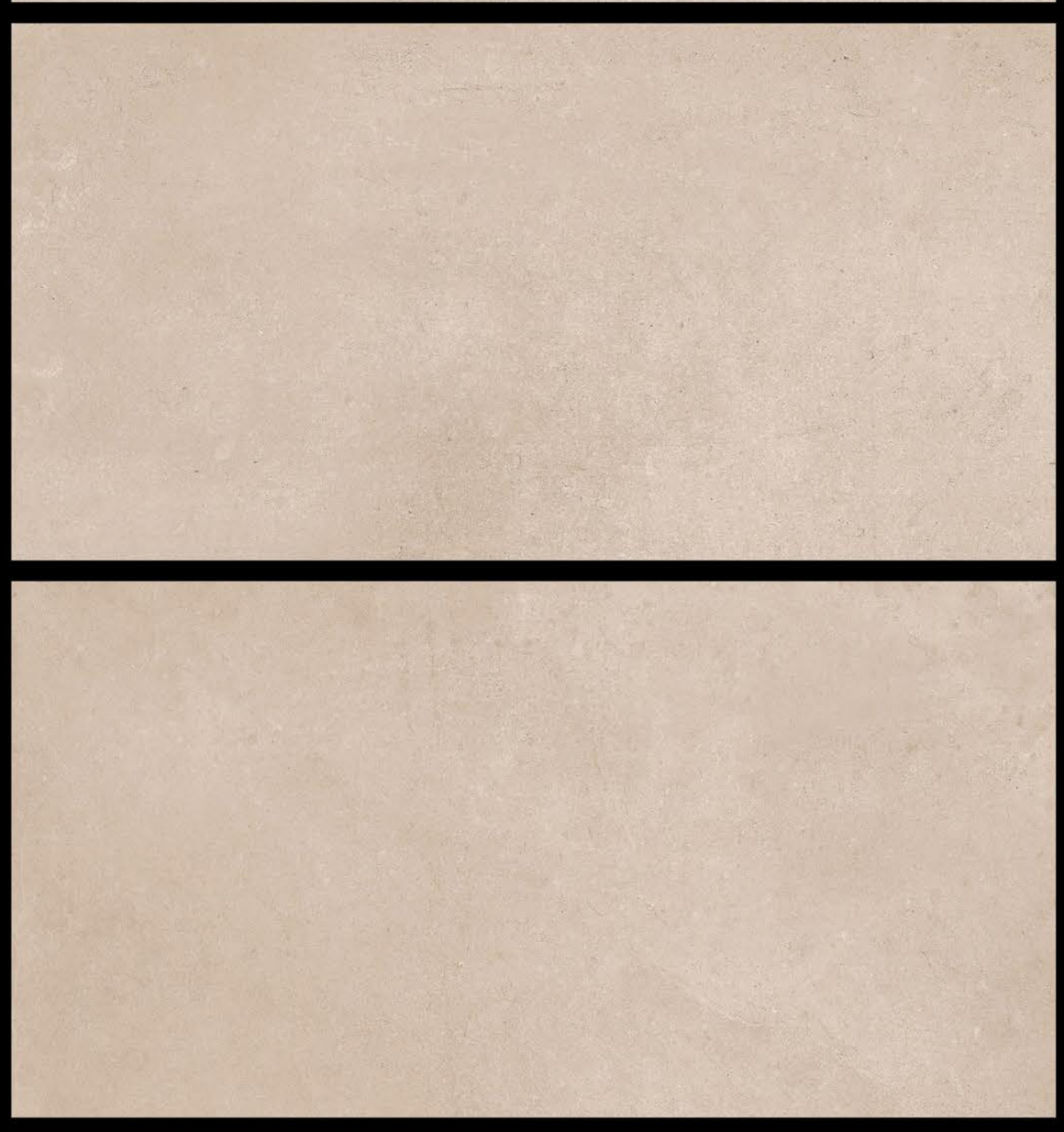
NEELSON
Tiles

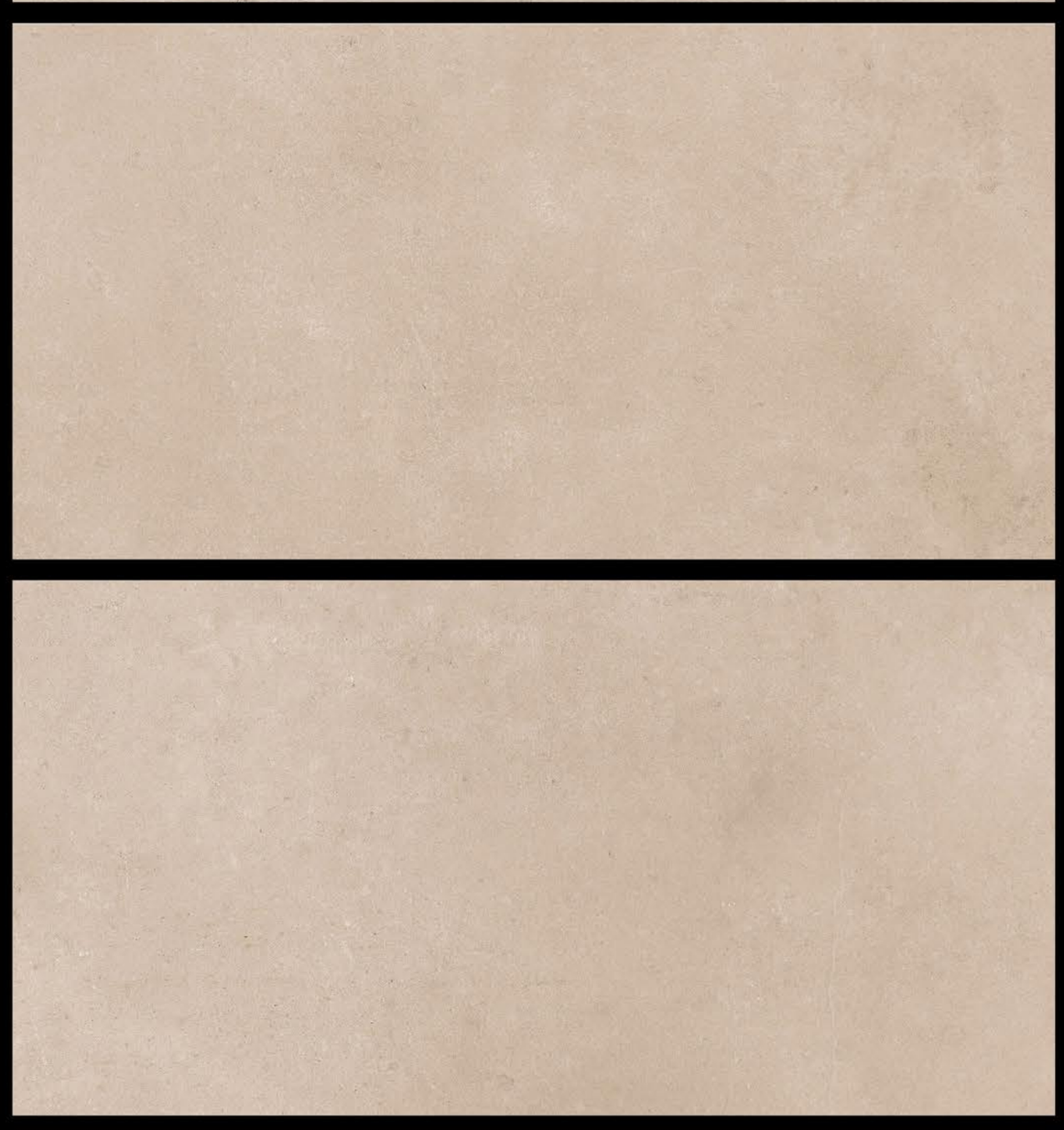
ELAPSO NOCE

300X600 mm









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(COLORS)

6

GLAM BEIGE

GLAM BONE

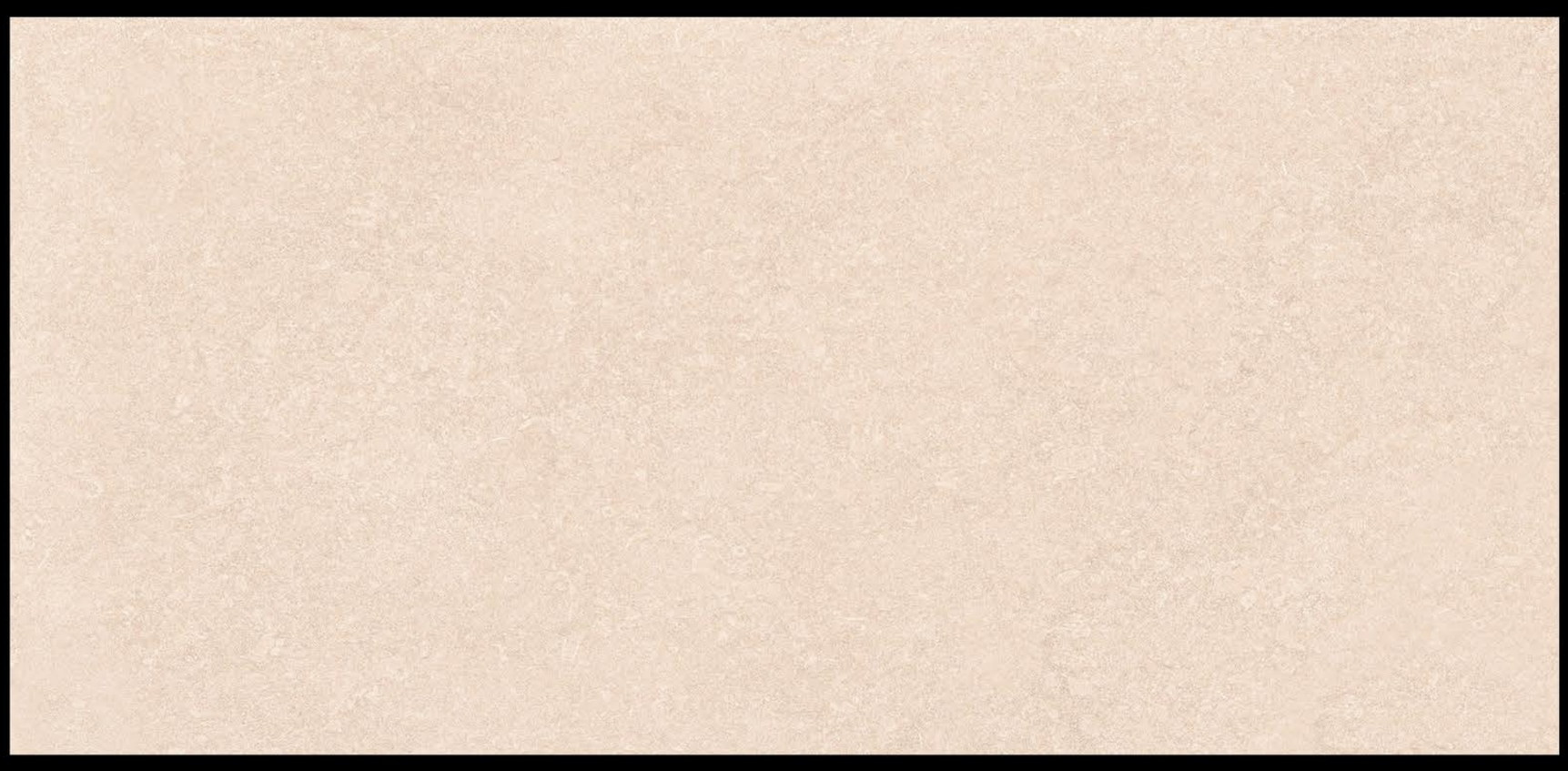
GLAM MUD

THICKNESS
9MM

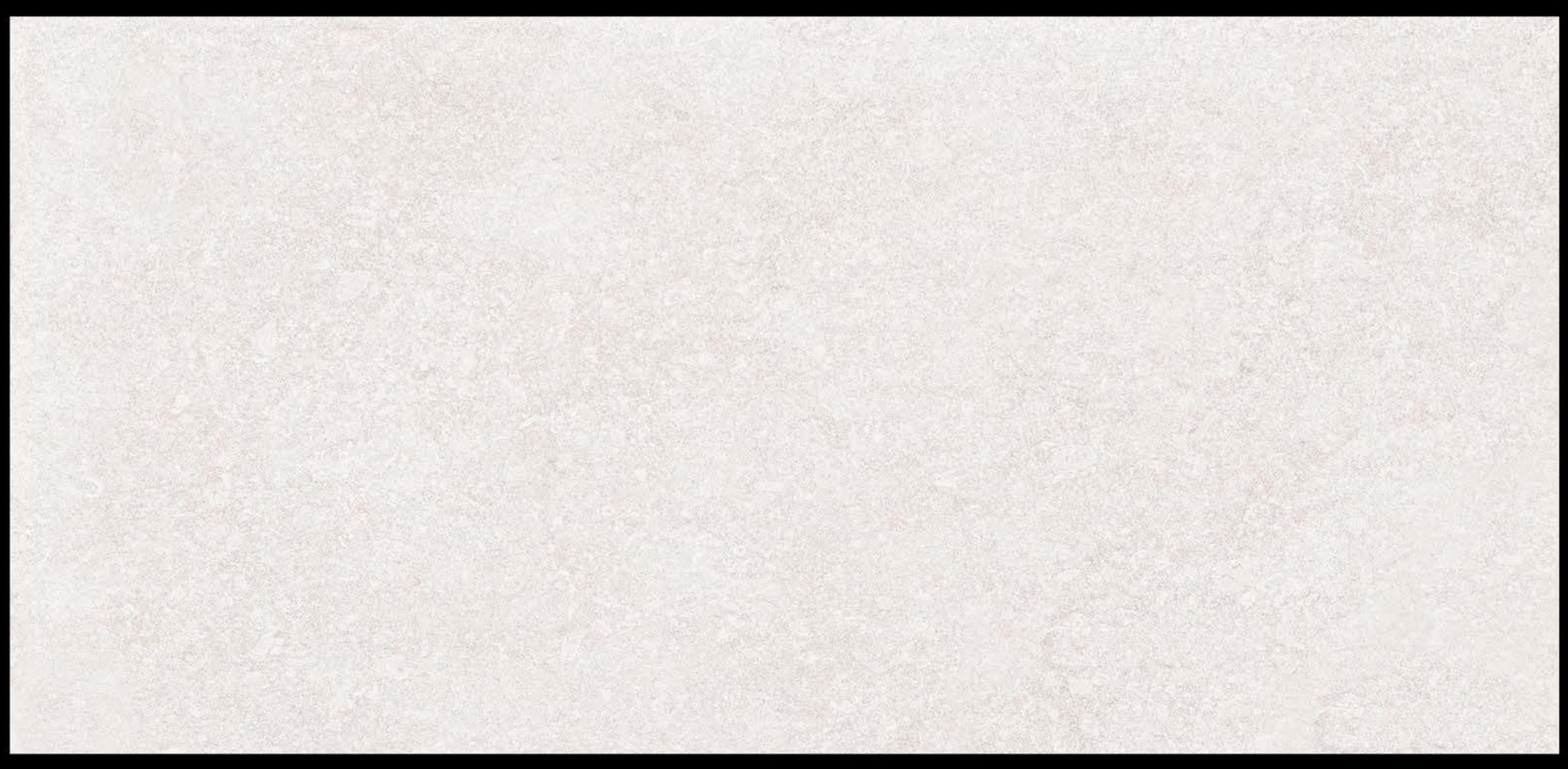
FINISH
MATT

SIZE
300x600MM
(12”x24”)

GLAM IVORY



GLAM ICE



GLAM ASH

THICKNESS
9MM

FINISH
MATT

SIZE
300x600MM
(12”x24”)

Matt

random *aleatorio* | wall / floor tiles *pavimenti / rivestimenti* | use 3mm space usare lo spazio 3mm

NEELSON
Tiles

GLAM IVORY

300X600 mm

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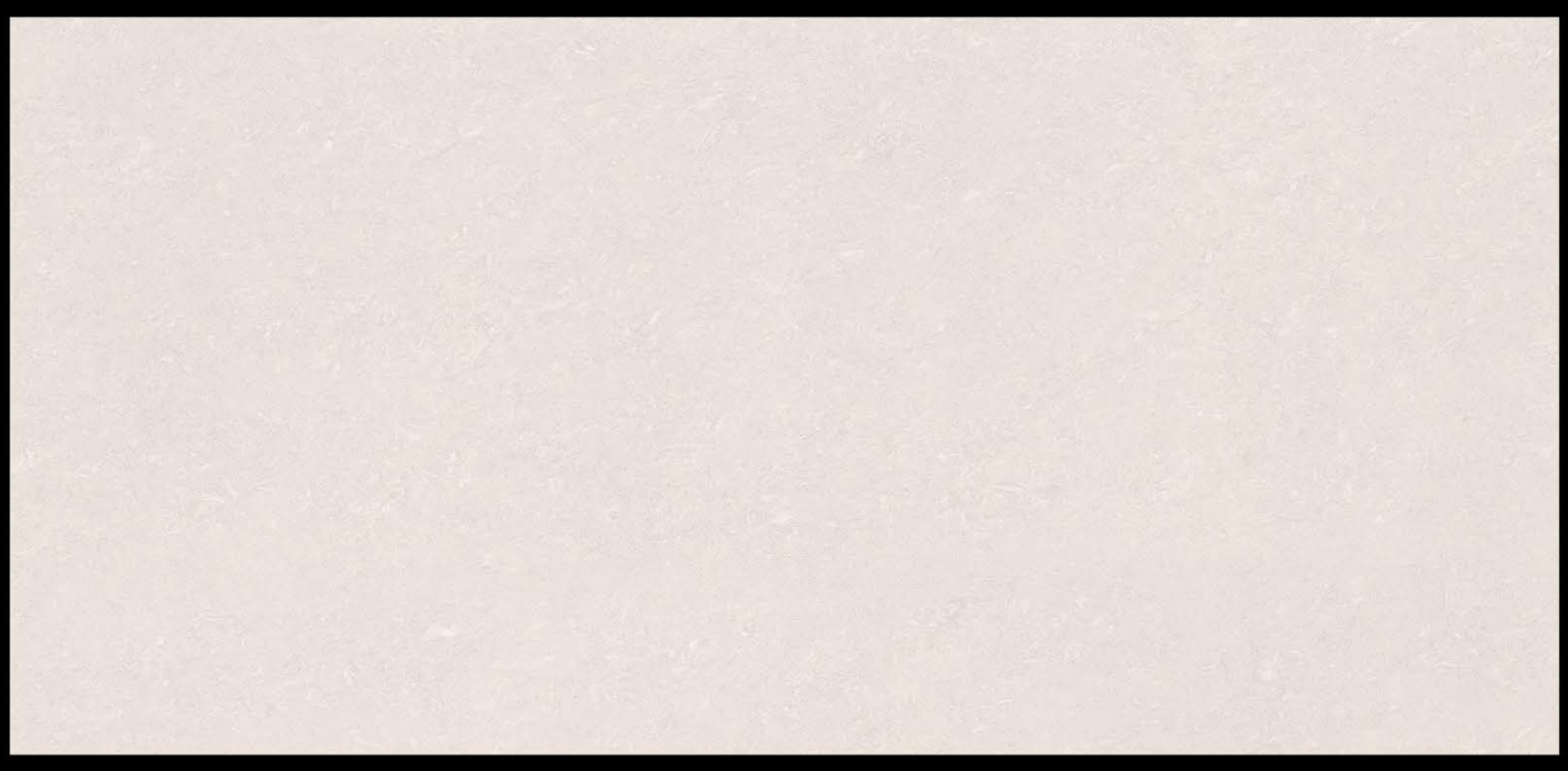
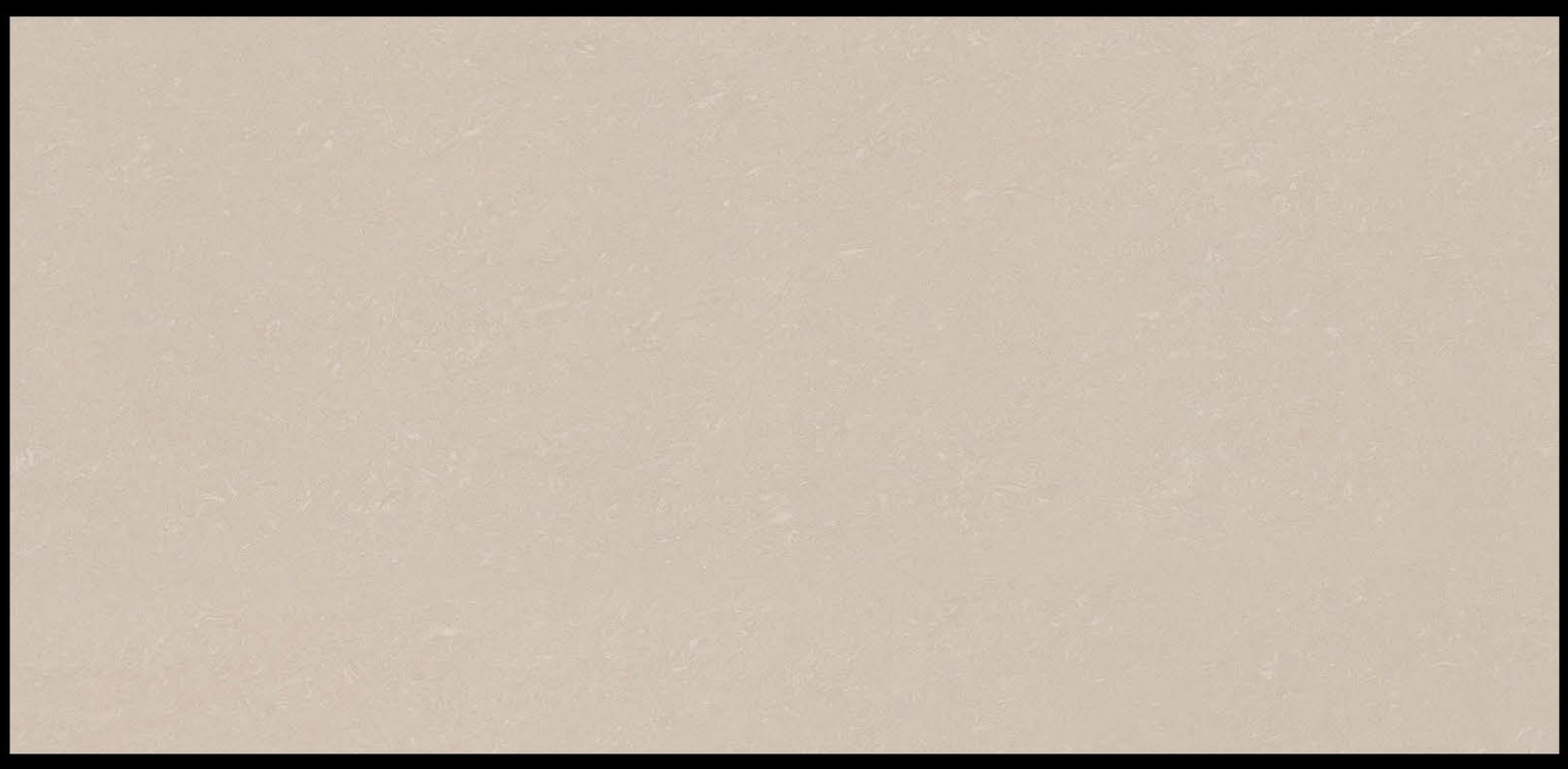
(COLORS)

6

GRAVEL SAND



GRAVEL MUD



GRAVEL CHOCO

THICKNESS
9MM

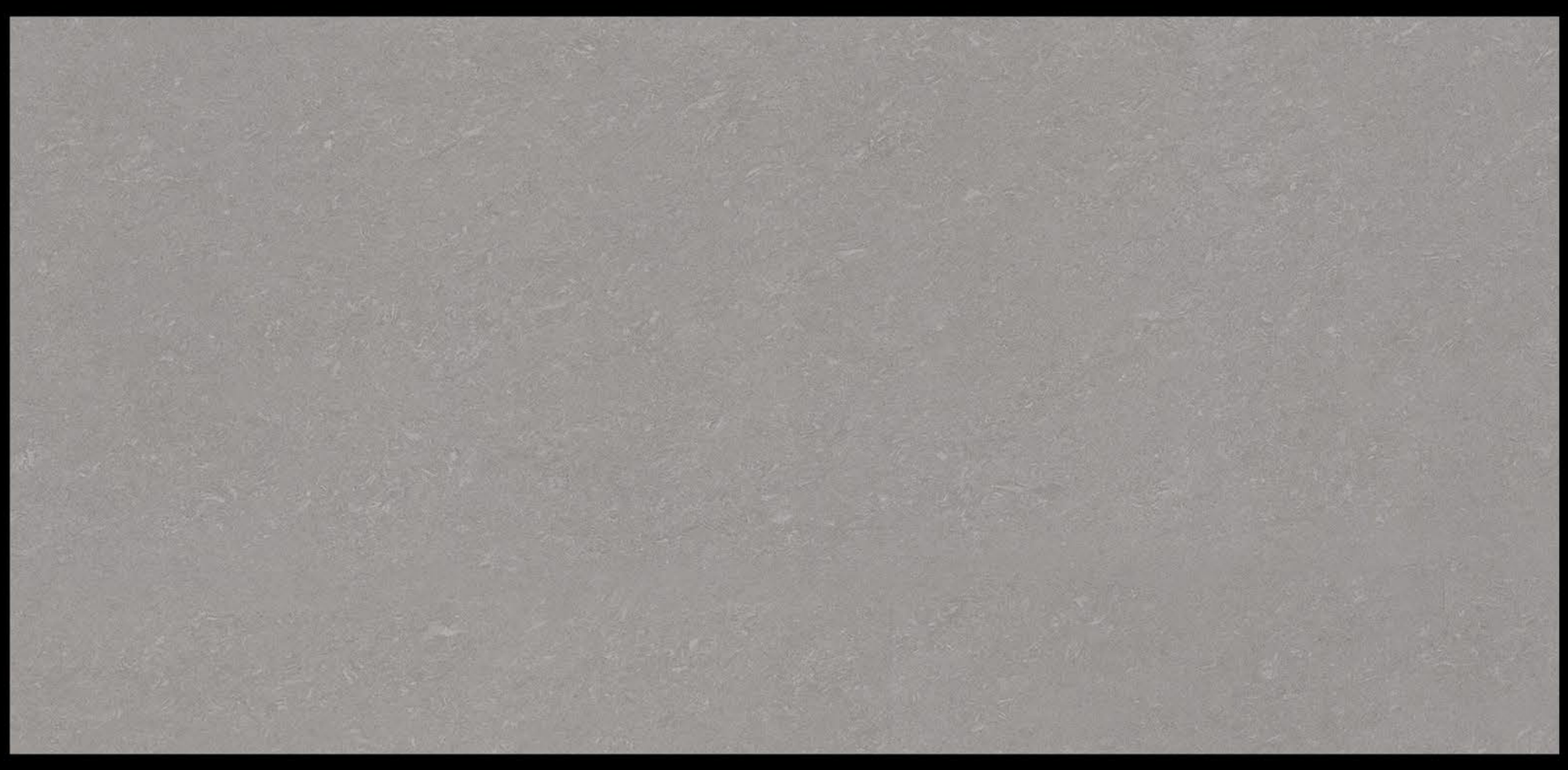
FINISH
MATT

SIZE
300x600MM
(12”x24”)

GRAVEL CRYST

GRAVEL GREY

GRAVEL DARK GREY



THICKNESS
9MM

FINISH
MATT

SIZE
300x600MM
(12”x24”)

Matt

random *aleatorio* | wall / floor tiles *pavimenti / rivestimenti* | use 3mm space usare lo spazio 3mm

NEELSON
Tiles

GRAVEL CRYST

300X600 mm

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Digital Glazed Vitrified Tiles

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(COLORS)

2

HACK BERRY BIANCO

HACK BERRY GREEN

THICKNESS
9MM

FINISH
MATT

SIZE
300x600MM
(12”x24”)

Matt

random *aleatorio* | wall / floor tiles *pavimenti / rivestimenti* | use 3mm space usare lo spazio 3mm

NEELSON
Tiles

HACK BERRY GREEN

300X600 mm

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Digital Glazed Vitrified Tiles

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(COLORS)

4

KRONOS CREMA

KRONOS BEIGE

KRONOS GREY

KRONOS GRIS

THICKNESS
9MM

FINISH
MATT

SIZE
300x600MM
(12”x24”)

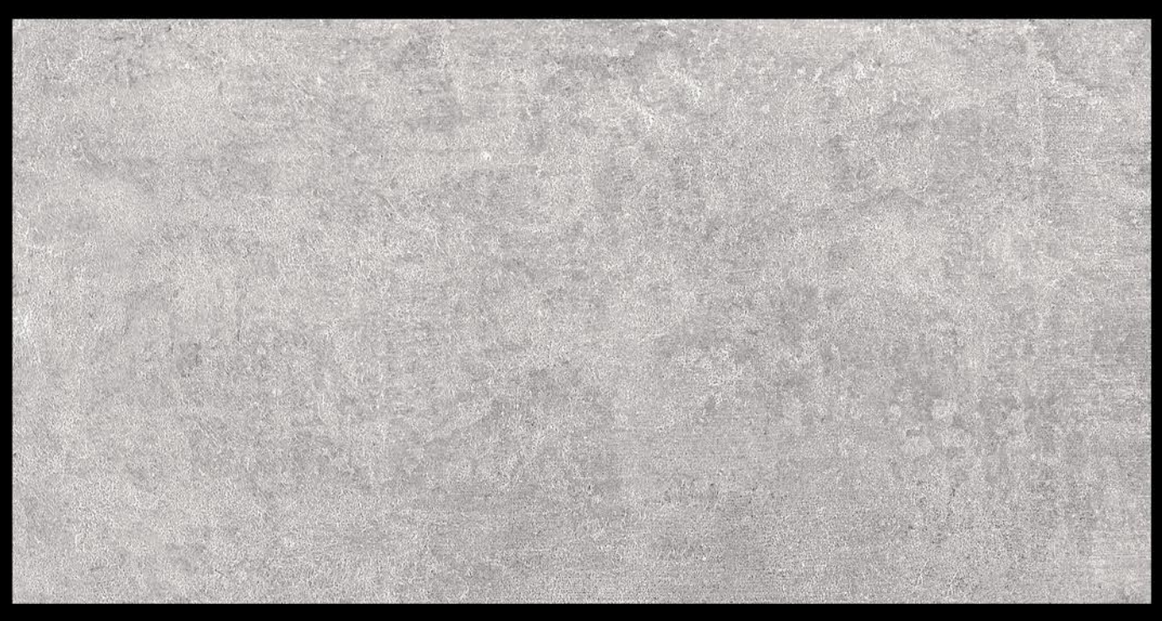
Matt

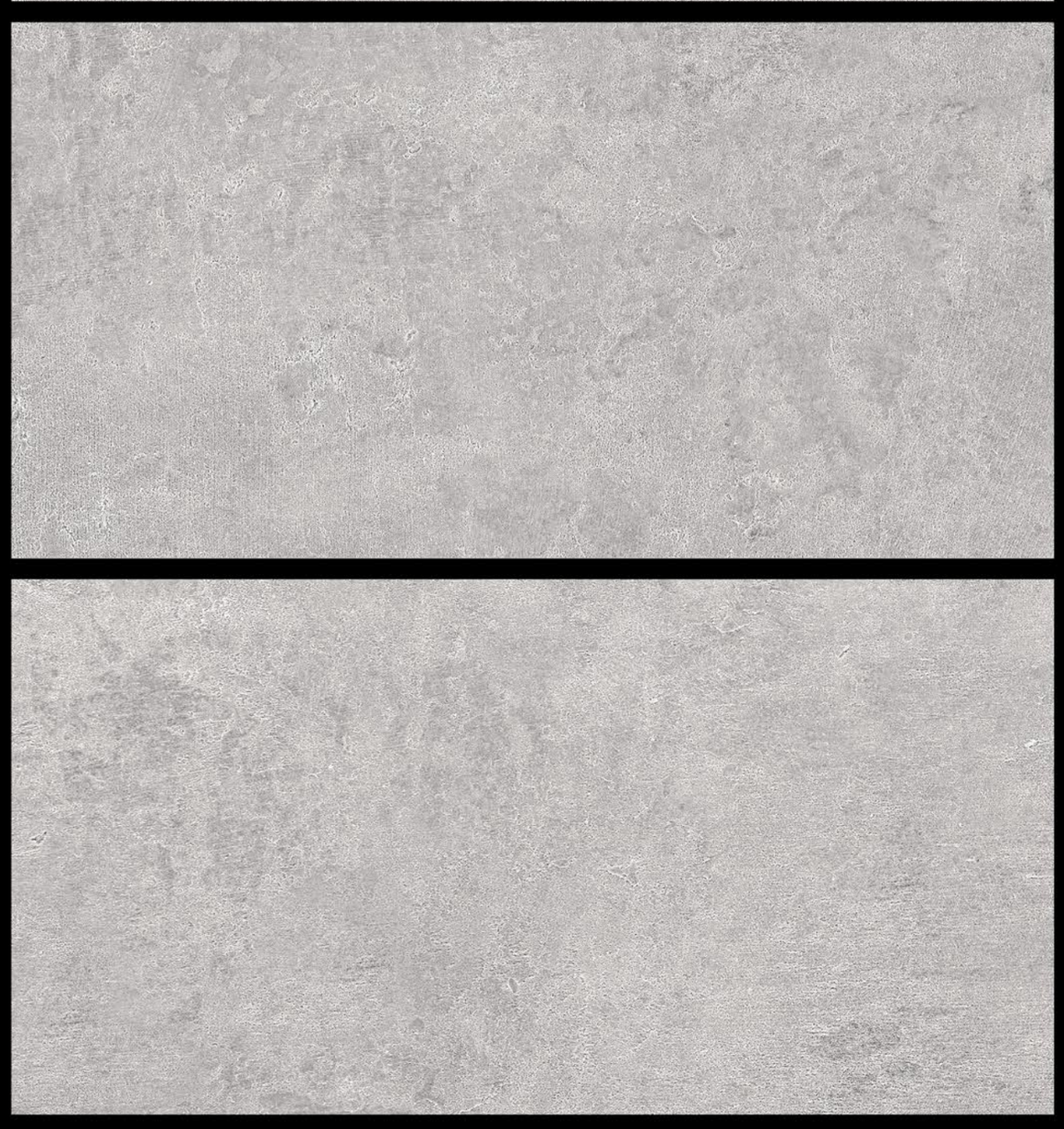
random *aleatorio* | wall / floor tiles *pavimenti / rivestimenti* | use 3mm space usare lo spazio 3mm

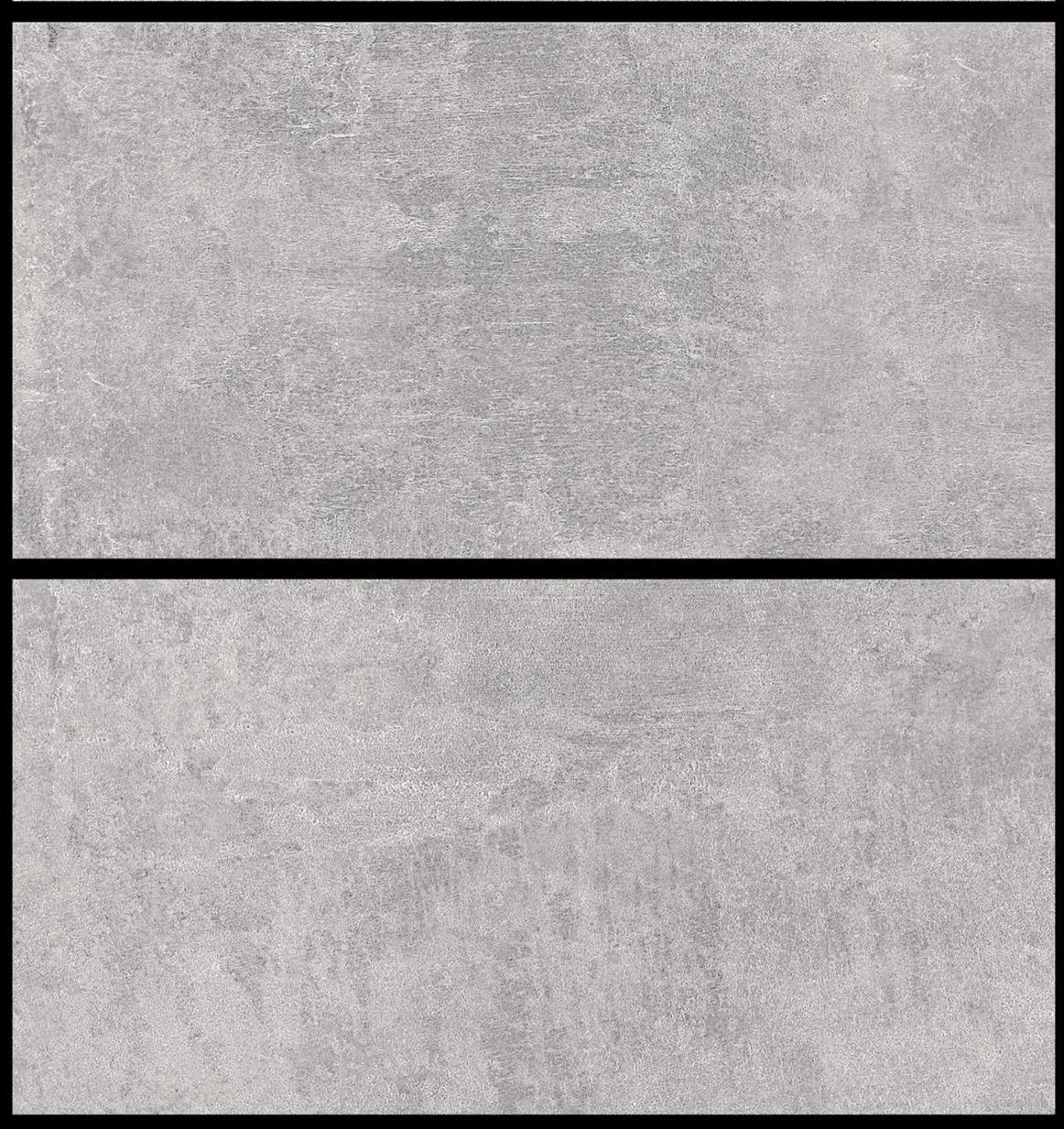
NEELSON
Tiles

KRONOS GRIS

300X600 mm







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(COLORS)

5

NATURAL MOSECO PINK

NATURAL MOSECO BROWN

NATURAL MOSECO CHOCO

THICKNESS
9MM

FINISH
MATT

SIZE
300x600MM
(12”x24”)

NATURAL MOSECO GREY

NATURAL MOSECO GRIS

THICKNESS
9MM

FINISH
MATT

SIZE
300x600MM
(12”x24”)

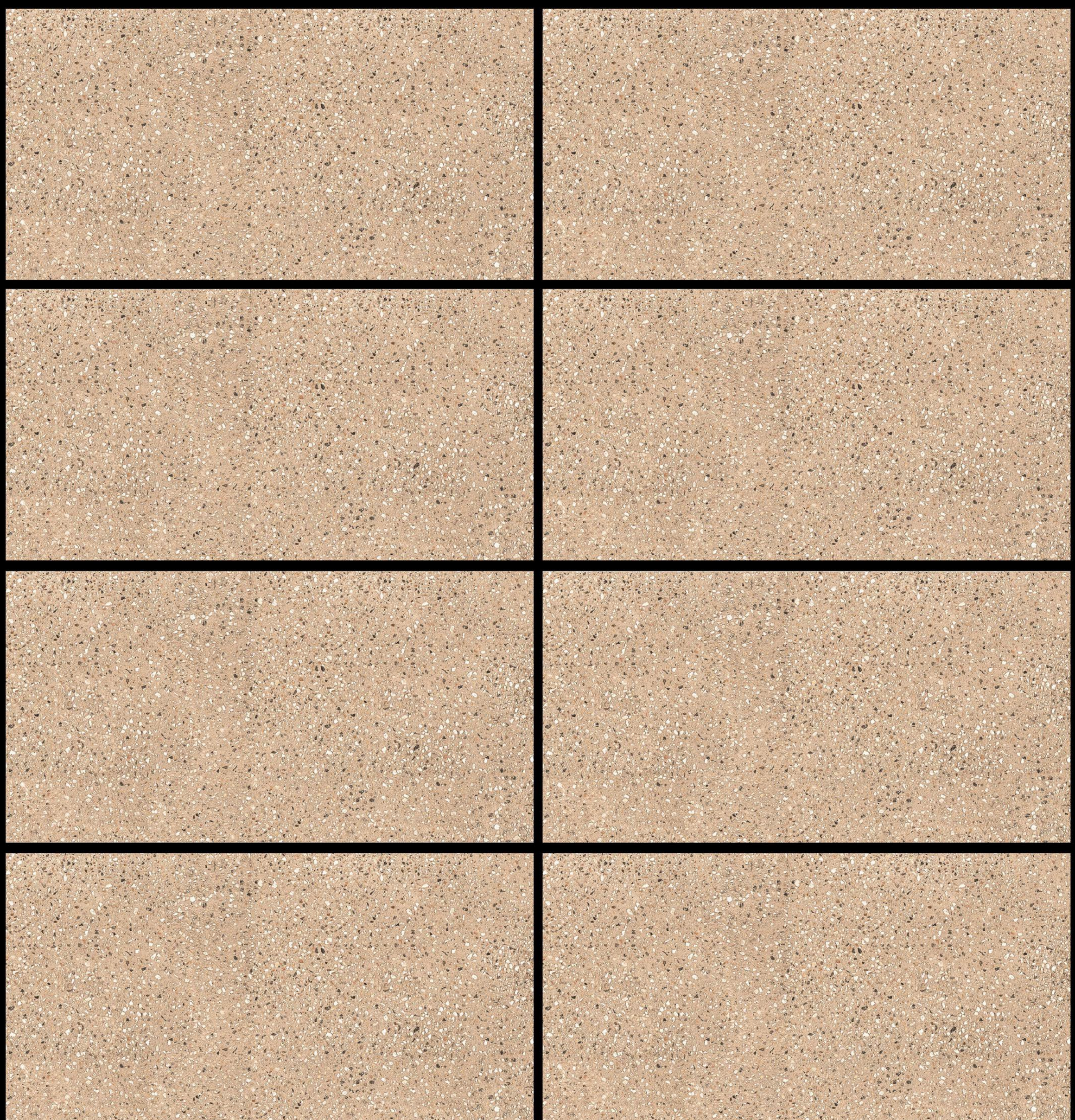
Matt

random *aleatorio* | wall / floor tiles *pavimenti / rivestimenti* | use 3mm space usare lo spazio 3mm

NEELSON
Tiles

NATURAL MOSECO BROWN

300X600 mm



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Digital Glazed Vitrified Tiles

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(COLORS)

4

RUBBLE IVORY

RUBBLE BEIGE

RUBBLE BLANCO

RUBBLE GREY

THICKNESS
9MM

FINISH
MATT

SIZE
300x600MM
(12”x24”)

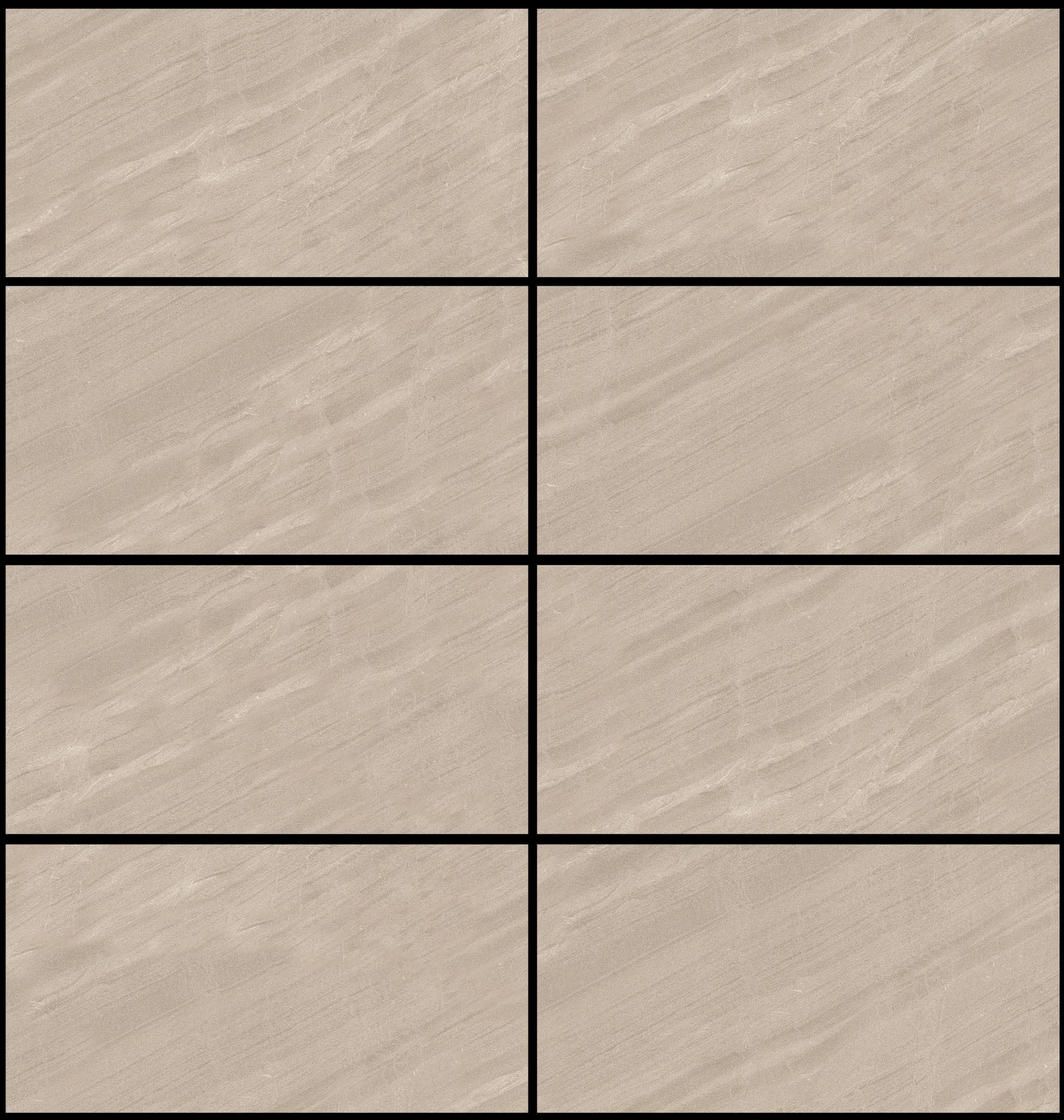
Matt

random *aleatorio* | wall / floor tiles *pavimenti / rivestimenti* | use 3mm space usare lo spazio 3mm

NEELSON
Tiles

RUBBLE BEIGE

300X600 mm



Eco Friendly | Digital Printing + | High Reflection Glaze | Abrasion Resistance | Imported Super Glaze

Digital Glazed Vitrified Tiles

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(COLORS)

6

STONIC BEIGE

STONIC CASHEWS

STONIC MIST

THICKNESS
9MM

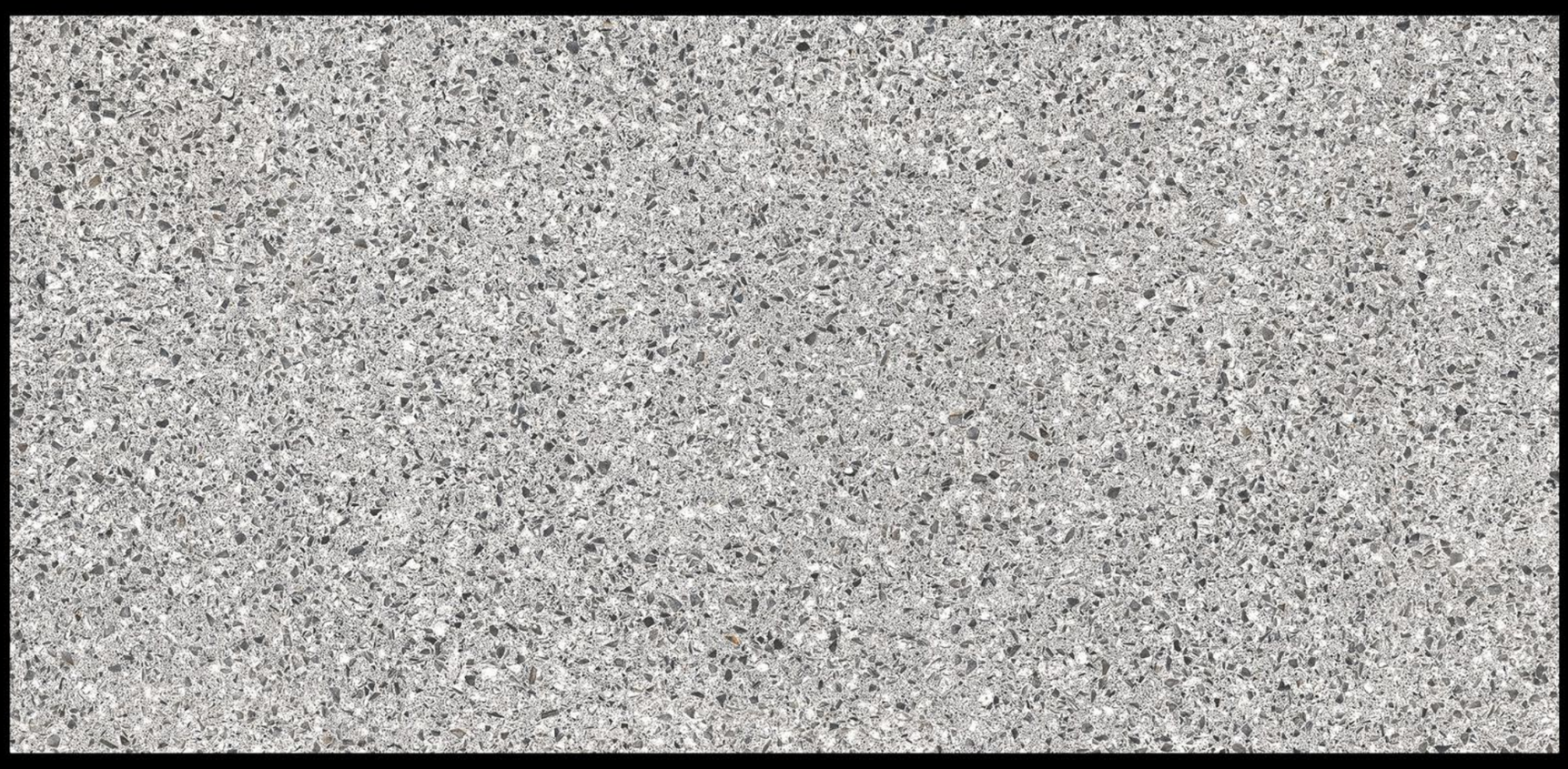
FINISH
MATT

SIZE
300x600MM
(12”x24”)

STONIC SILVER

STONIC NATURAL

STONIC BLACK



THICKNESS
9MM

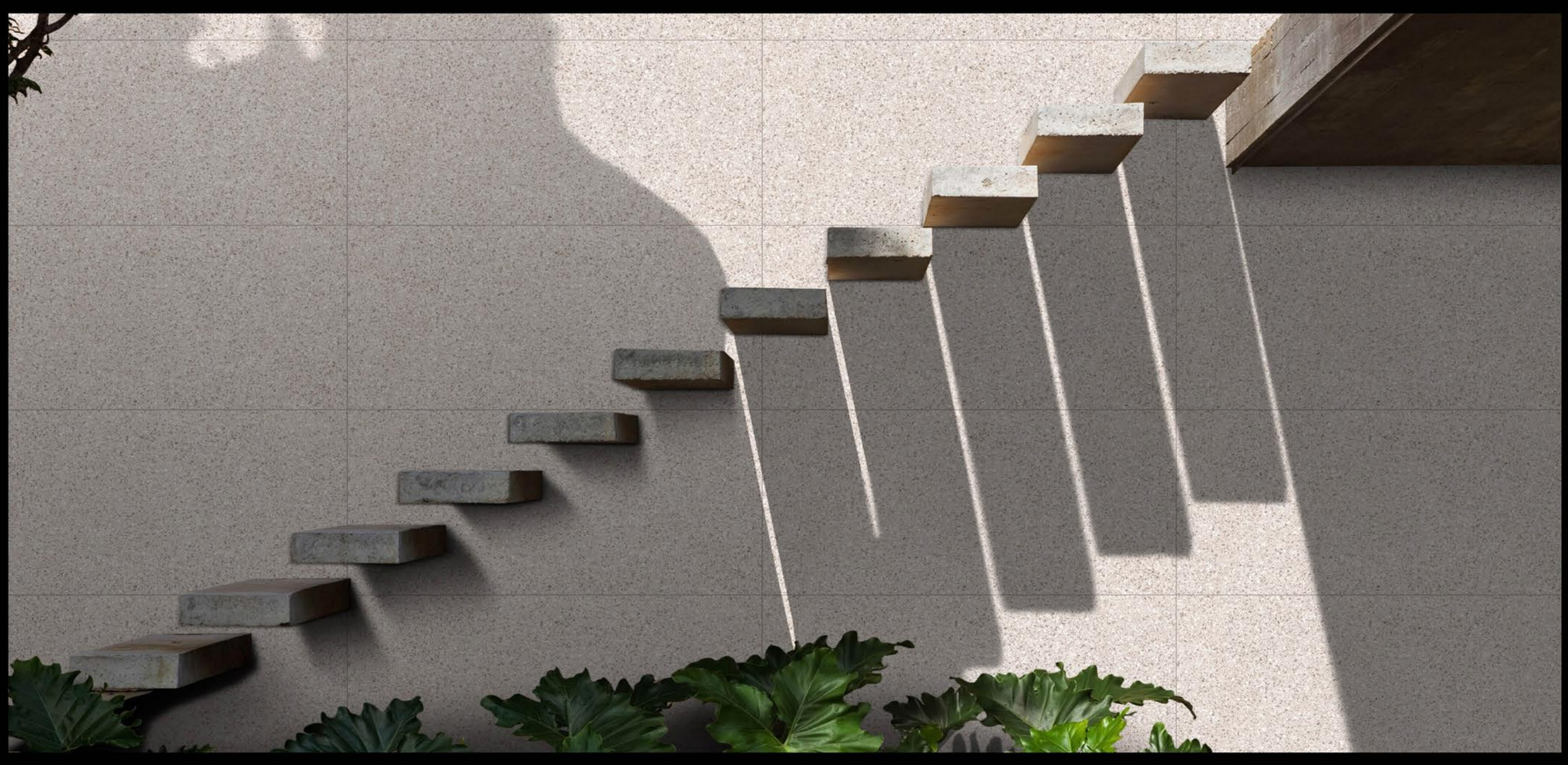
FINISH
MATT

SIZE
300x600MM
(12”x24”)

Matt

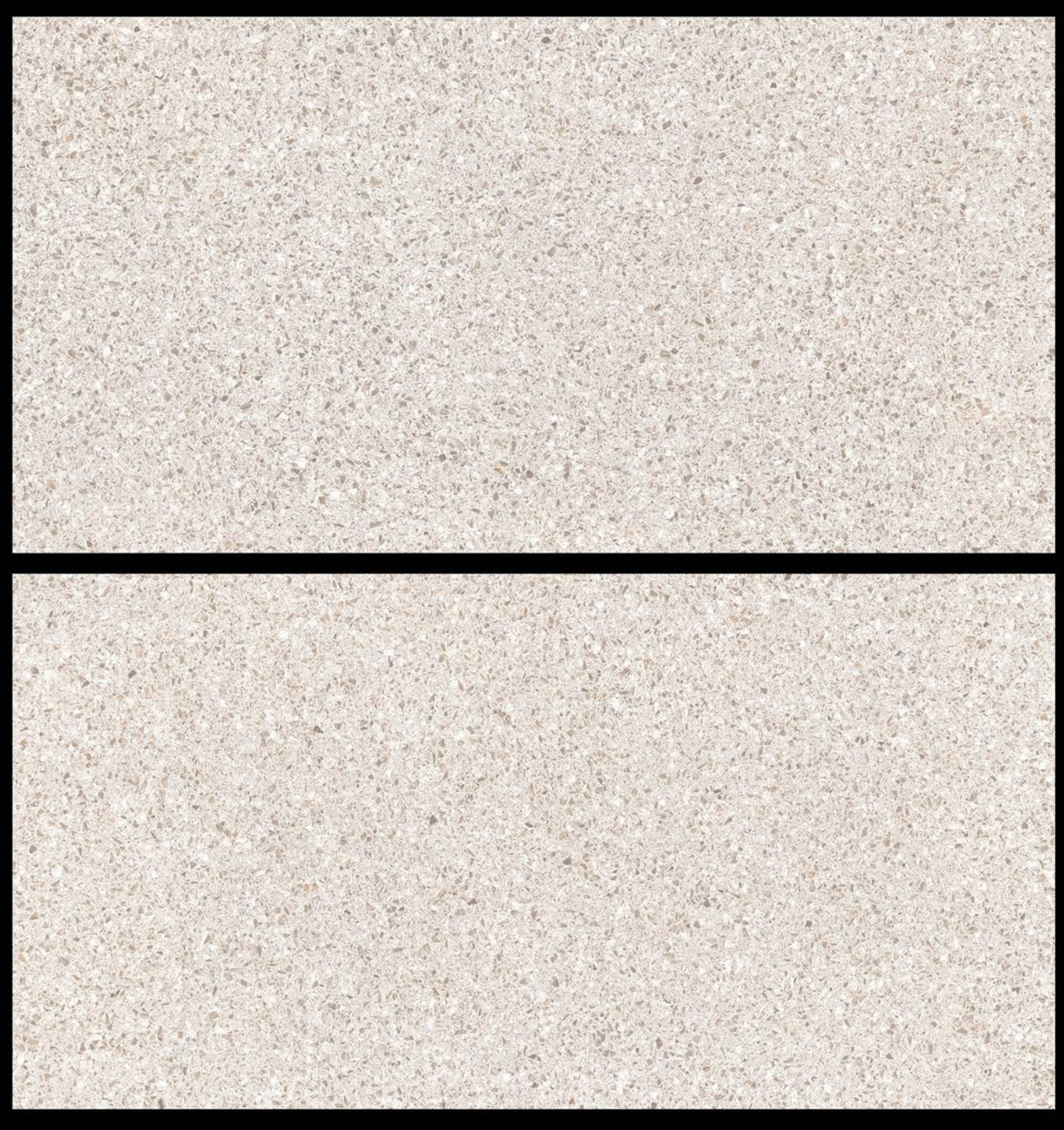
random *aleatorio* | wall / floor tiles *pavimenti / rivestimenti* | use 3mm space usare lo spazio 3mm

NEELSON
Tiles



STONIC MIST

300X600 mm



Eco Friendly | Digital Printing + | High Reflection Glaze | Abrasion Resistance | Imported Super Glaze

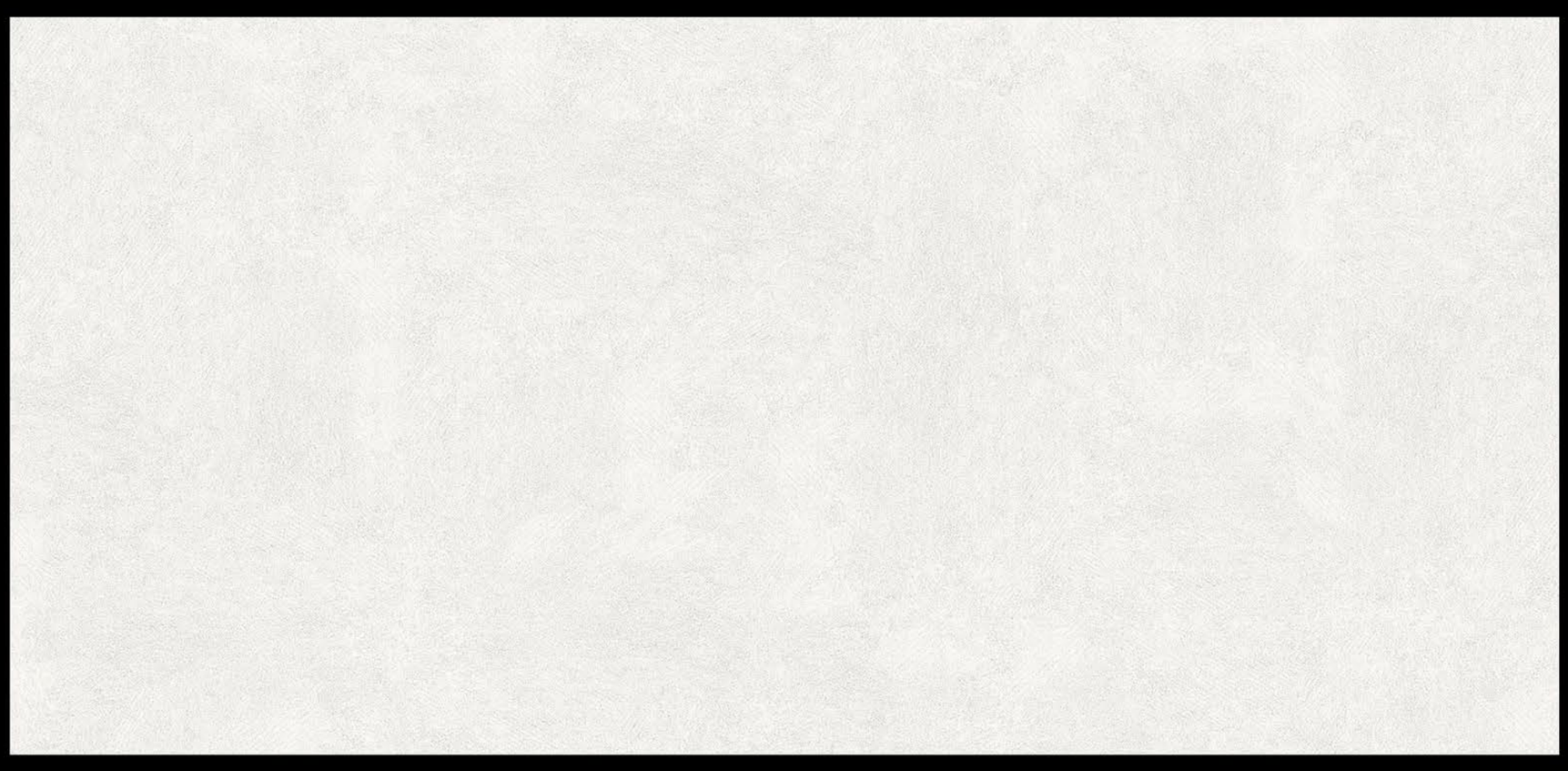
Digital Glazed Vitrified Tiles

www.neelsonceramic.com

(COLORS)

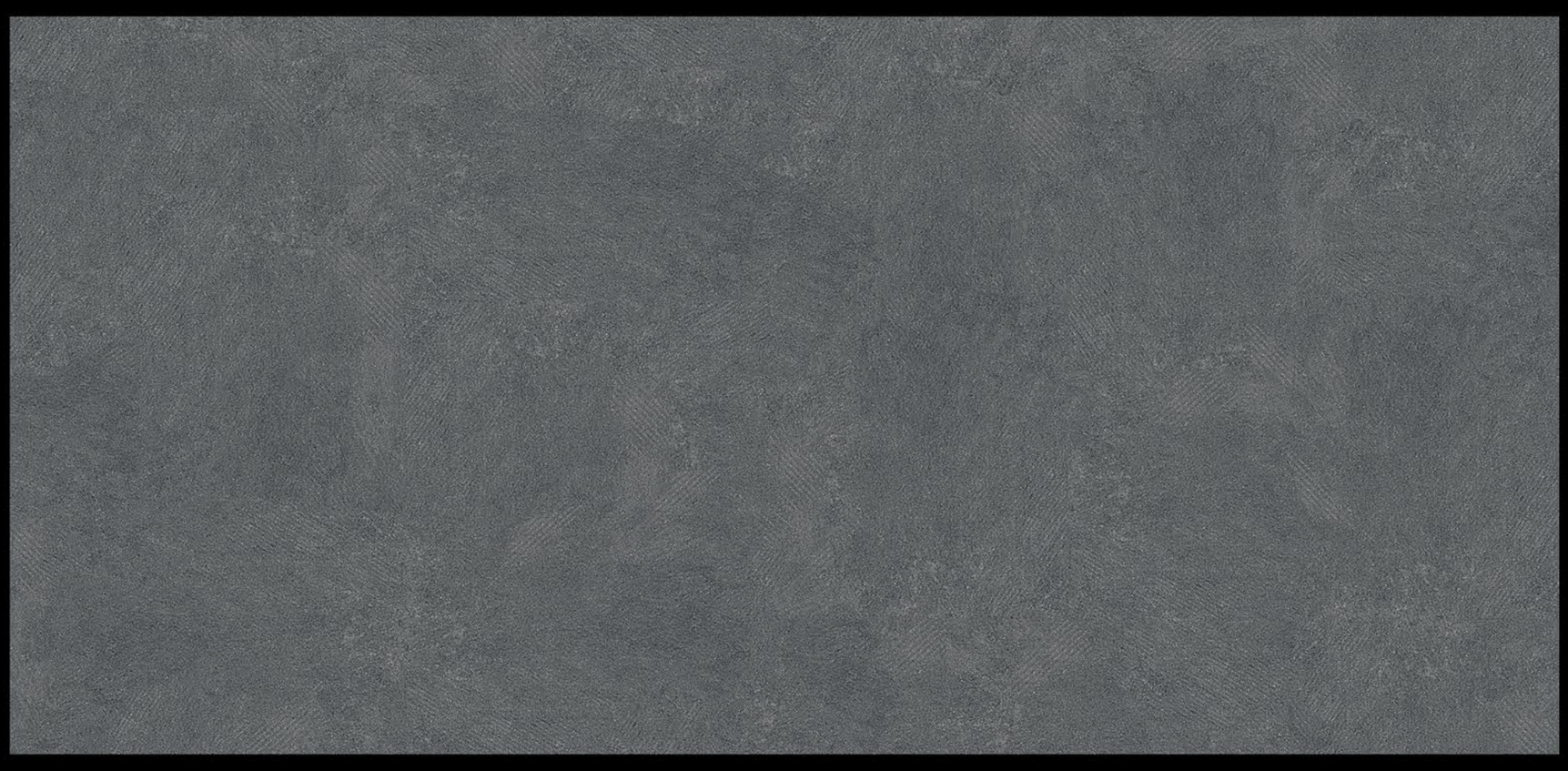
8

XTREME WHITE



XTREME GREY

XTREME BLACK



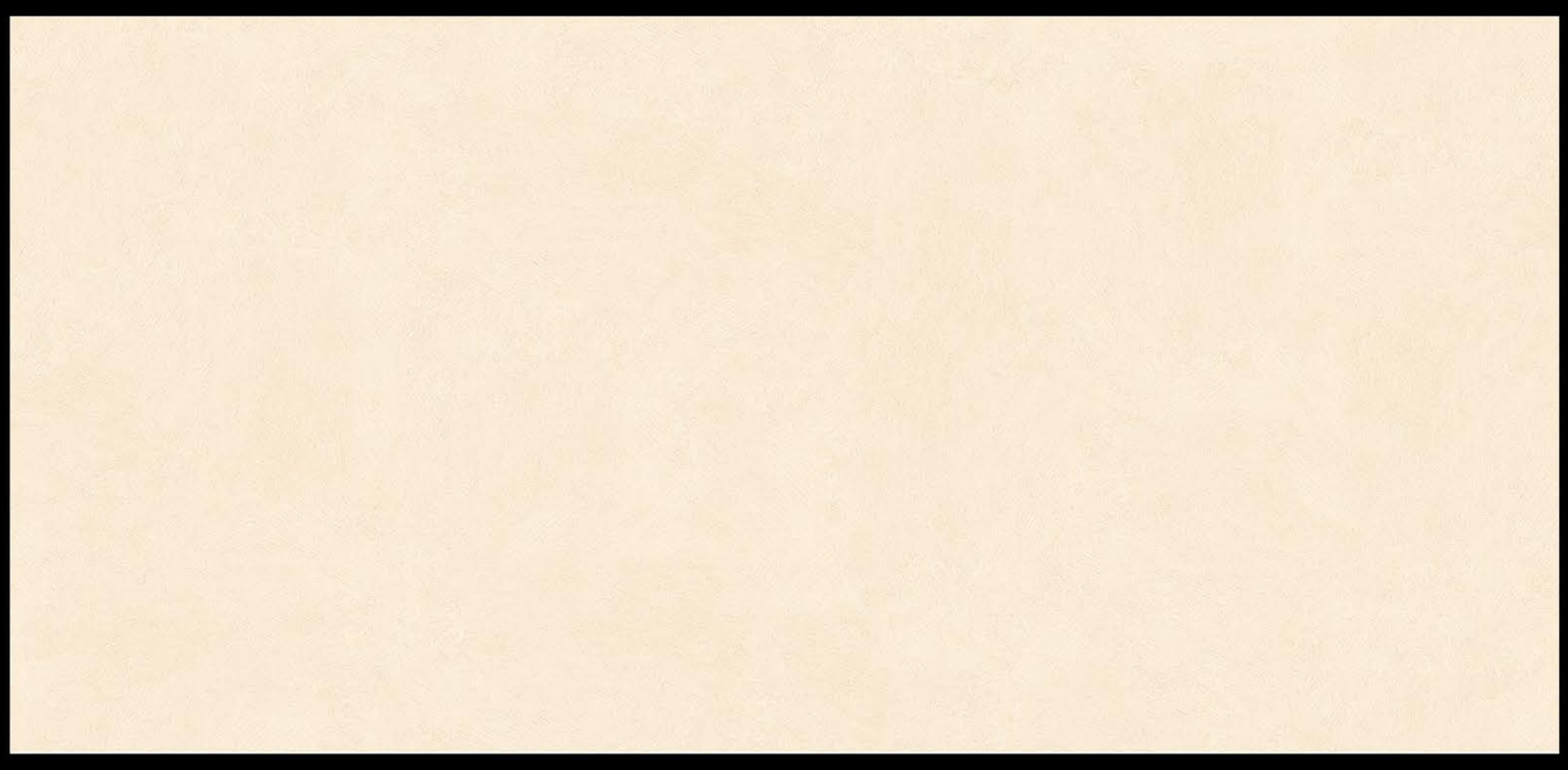
XTREME GREEN

THICKNESS
9MM

FINISH
MATT

SIZE
300x600MM
(12”x24”)

XTREME IVORY



XTREME BEIGE

XTREME BROWN

XTREME AMBER

THICKNESS
9MM

FINISH
MATT

SIZE
300x600MM
(12”x24”)

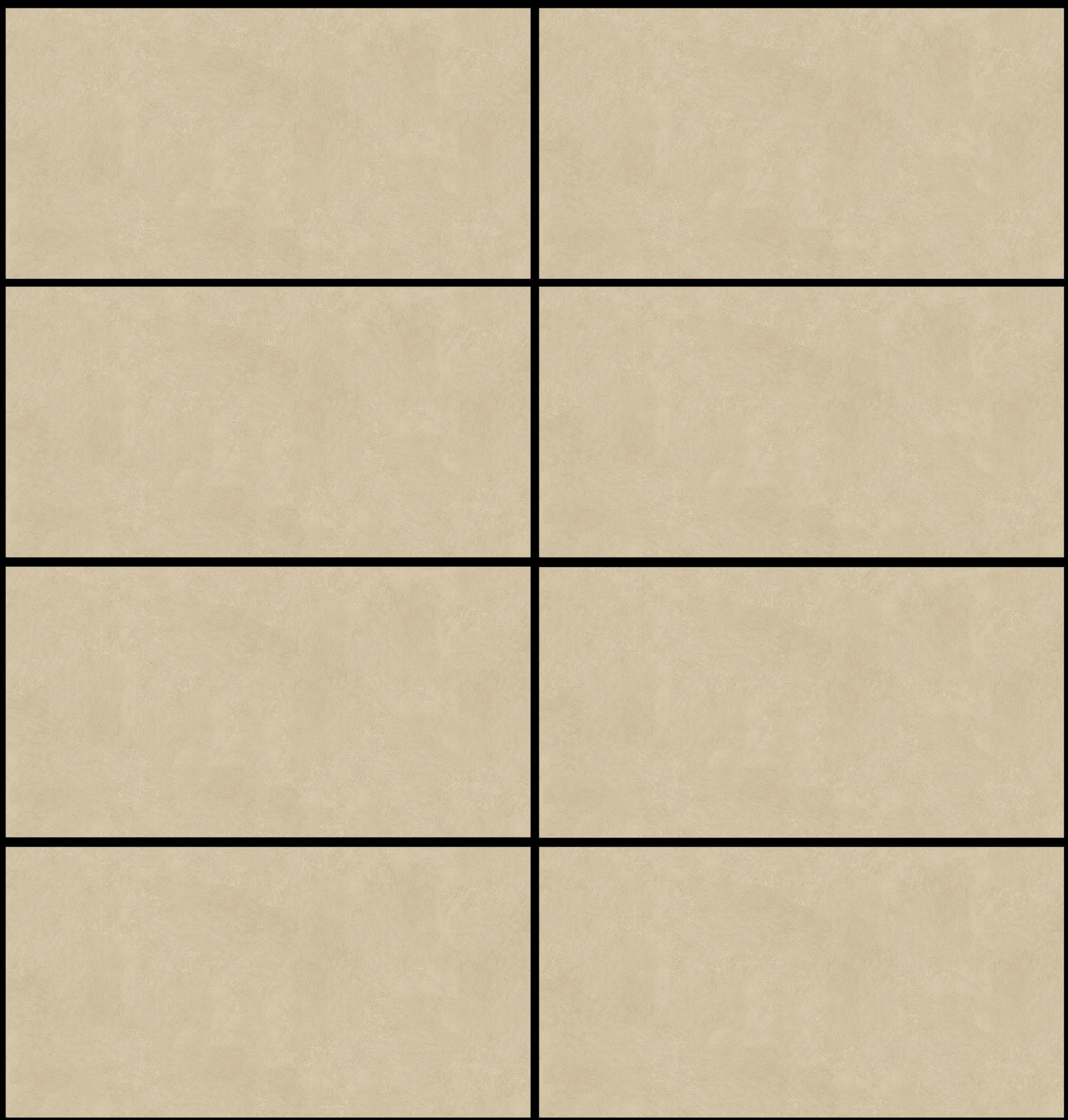
Matt

random *aleatorio* | wall / floor tiles *pavimenti / rivestimenti* | use 3mm space usare lo spazio 3mm

NEELSON
Tiles

XTREME BEIGE

300X600 mm



Eco Friendly | Digital Printing + | High Reflection Glaze | Abrasion Resistance | Imported Super Glaze

Digital Glazed Vitrified Tiles

www.neelsonceramic.com

Export Network

NEELSON

Tiles

VITRIFIED TILES / **TECHNICAL SPECIFICATION**

	CHARACTERISTIC	STANDARD AS PER ISO-13006/ EN14411 GROUP Bla	NEELSON VALUE	TEST METHOD
A.	REGULATORY PROPERTIES			
	Deviation in length & width	±0.5 %	±0.1 %	ISO-10545-2
	Deviation in thickness	±5.0 %	±4.0 %	ISO-10545-2
	Straightness in side	±0.5 %	±0.1 %	ISO-10545-2
	Rectangularity	±0.5 %	±0.1 %	ISO-10545-2
	Surface flatness	±0.5 %	±0.2 %	ISO-10545-2
	Color difference	Unaltered	No change	ISO-10545-16
	Glossiness	As per mfg	Min 4%	GLOSSOMETER
B.	STRUCTURAL PROPERTIES			
	Water absorption	≤ 0.05 %	≤ 0.05 %	ISO-10545-3
	Apparent density	> 2.0 g/cc	> 2.10 g/cc	DIN 51082
C.	MASSIVE MECHANICAL PROPERTIES			
	Modulus of rupture	Min. 35 N/mm2	Min. 40 N/mm2	ISO-10545-4
	Breaking strength	Min. 1300 N	Min. 2000 N	ISO-10545-4
	Impact resistance	As per mfg.	Min. 0.55	ISO-10545-5
D	SURFACE MECHANICAL PROPERTIES			
	Surface abrasion resistance	As per mfg	Min. Class-4	ISO-10545-7
	MOH's hardness	As per mfg	Min. 5	EN 101
E.	THERMO HYGROMETRIC PROPERTIES			
	Frost resistance	No damage	No damage	ISO-10545-12
	Thermal shock resistance	No damage	No damage	ISO-10545-9
	Moisture expansion	Nil	Nil	ISO-10545-10
	Thermal expansion (COE)	Max. 9.0 x 10-6	Max. 6.5 x 10^{-6}	ISO-10545-8
	Crazing resistance	As per mfg	Min. 10 Cycle	ISO-10545-11
F.	CHEMICAL PROPERTIES			
	Chemical resistance	No damage	No damage	ISO-10545-13
	Stain resistance	Resistant	Resistant	ISO-10545-14
G	SAFETY PROPERTIES			
	Slip resistance	As per mfg	> 0.40	ISO-10545-17
	Fire resistance	As per mfg	Fireproof	N. A.
	Lead & Cadmium given off by glazed tiles	As per mfg	Does not yield Pb & Cd	ISO-10545-15

PACKING DETAIL

Size	Normal Thickness	No. Of Tiles / Box	Coverage Area	Weight Per Box
300 x 600 mm	9.0 mm (Approx.)	5 Pcs.	0.90 Sq. Mtr.	18.00 Kg. (Approx)

NOTE : Certain amount of size and shade variation is inherent in all ceramic products • Our conformity to the above standards is applicable only for Premium Quality. • Colours shown are as accurate as the limitations of the printing process will allow. • Prospective customers are advised to inspect a sample of the tile before ordering. • Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to change the specification without prior notice. • Sometimes variations in shade or size being inherent to ceramic industry may occur. It is suggested to check the tiles before purchase and laying as the company does not accept responsibility once the tiles are laid.

NEELSON
Tiles

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Morbi - 363642, (Gujrat) INDIA..

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